

SEGMENT - WISE REVENUE, RESULTS & CAPITAL EMPLOYED FOR THE QUARTER ENDED DECEMBER 31, 2007

Amount in Rs. million

Particulars	Stand-alone Company Accounts					Consolidated				
	Quarter Ended		Nine Months Ended		Year ended 31.03.07	Quarter ended		Nine Months Ended		Year ended
	31.12.07 (Unaudited)	31.12.06 (Unaudited)	31.12.07 (Unaudited)	31.12.06 (Unaudited)	31.03.07 (Audited)	31.12.07 (Unaudited)	31.12.06 (Unaudited)	31.12.07 (Unaudited)	31.12.06 (Unaudited)	31.03.07 (Audited)
Segment Revenue										
Media	198.02	199.31	506.08	487.36	651.20	211.33	237.40	574.48	587.69	759.04
Media Services	8.66	9.86	21.06	21.81	31.25	92.44	61.51	300.26	174.56	246.59
Total	206.68	209.18	527.14	509.18	682.45	303.76	298.91	874.74	762.25	1005.63
Less: Inter Segment Revenue	6.63	0.00	6.96	0.00	4.60	10.86	17.91	24.31	26.17	34.90
Total Revenue	200.05	209.18	520.18	509.18	677.85	292.91	280.99	850.43	736.08	970.73
Segment Results										
Profit before tax, interest income, interest expenses & dividend from each segment										
Media	20.51	30.28	82.68	101.05	112.37	18.77	29.79	90.19	105.40	133.23
Media Services	(4.25)	(6.57)	(17.27)	(23.18)	(31.31)	16.43	8.32	18.55	(8.14)	(10.18)
Sub - total	16.26	23.71	65.42	77.87	81.06	35.21	38.11	108.74	97.26	123.05
Less: Unrealised segment margins	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub - total	16.26	23.71	65.42	77.87	81.06	35.21	38.11	108.74	97.26	123.05
Less:- Interest expenditure	5.75	3.27	16.01	8.72	13.52	7.33	4.18	20.90	10.09	18.74
Profit before tax	10.50	20.44	49.41	69.15	67.54	27.87	33.93	87.84	87.17	104.31

1 Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. The un-audited consolidated financial results for the quarter and nine months ended December 31, 2007 for the Company prepared as per the Accounting Standards notified under Companies (Accounting Standards) Rules, 2006 with its subsidiaries/ associates were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on January 24, 2008. Investors can view the standalone results of the Company on the Company's website (www.cybermedia.co.in) or on the websites of the NSE (www.nse-india.com) or BSE (www.bseindia.com).

2 The Consolidated figures include those of Company's (a) Subsidiaries: IDC (India) Limited, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited, Cyber Holdings Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited & Cyber Media Foundation Limited.

3 The statutory auditors of the Company have carried out a limited review of the un-audited financial results for the quarter ended December 31, 2007.

4 The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.

5 Segment assets, segment liabilities and fixed assets used in Company's business have not been identified and disclosed to any reportable segment, due to their use interchangeably between segments.

6 There is an extraordinary expense item of Rs. 14.52 mn, representing the effect of revaluation of work in progress/ inventories in one of Company's foreign subsidiaries.

7 Information on investor complaints for the quarter ended December 31, 2007: Pending at the beginning of the quarter : 2; Received during the quarter : 16; Disposed during the quarter : 13; Pending at the end of the quarter : 5.

8 The Company had allotted, on July 13, 2007, 1,000,124 warrants, convertible into an equal number of equity shares, at a later date, to the promoters of the company, pursuant to a special resolution of the shareholders passed by way of postal ballot on June 15, 2007. The company has received an amount equal to ten percent of the total amount payable on such warrants from the promoters. The amount has been utilized in accordance with the objects of the issue, and there has been no material variation. The aforesaid has been considered in computing the diluted EPS.

9 Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

By Order of the Board
for Cyber Media (India) Limited

Place : New Delhi
Dated : January 24, 2008

Pradeep Gupta
Chairman & Managing Director