

PRESS RELEASE

New Delhi, January 24, 2006

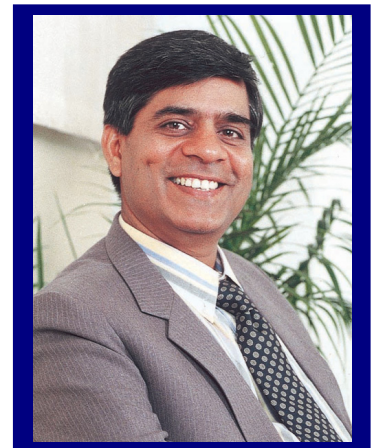
CyberMedia records 49% YoY increase in net profit in the 9 months ended Dec'05

- Total Income up by 16%YoY
- EBITDA margins increase to 17%

I am happy to inform you that the first 9 months of FY'06 have been as per our planned growth strategies. The financial performance of the company improved with profit margins on the rise even with new businesses being developed. In fact, the international launches are being rolled out ahead of schedule.

These launches will impact operating margins over the next few quarters. However, we are confident that with these new initiatives, the company will strengthen its long term position in the international markets.

Pradeep Gupta
Managing Director



Financial Highlights (Consolidated) for 9 months ended Dec'05

- **Gross Income up by 16% YoY to Rs 586.71 mn** compared to **Rs 505.69 mn**
 - ✓ Revenues from publishing business up by 42% YoY to Rs 390.64 mn
 - ✓ Revenues from research business up by 48% YoY to Rs 89.39 mn
 - ✓ Revenue from online business up by 50% YoY to Rs 38.17 mn
- **EBITDA increased by 38.6% YoY** to Rs 97.23 mn from Rs 70.13 mn
- **EBITDA margin increased to 16.6% YoY from 13.9% due to:**
 - ✓ Continued benefits from economies of scales
 - ✓ Ability to leverage a strong and buoyant ad market due to brand reach and strong relationships
 - ✓ Planned, phased exit from low margin event and multimedia businesses
- **Net Profit up by 49.2% YoY to Rs 47.88 mn from Rs 32.09 mn due to:**
 - ✓ Higher sales and improved EBIDTA margin
 - ✓ Lower interest due to improvement in working capital management

Quarter Performance – ended Dec' 05

CyberMedia records 28% YoY increase in net profit in Q3 2005-06

- Flat top line due to planned exit from low margin events and multimedia businesses
- EBITDA margins increase to 18%, mainly due to exit from low margin businesses

Financial Highlights (Consolidated)

- **Gross Income steady at Rs 219.47 mn** compared to Q3 2004-05
 - ✓ Revenues from publishing business up by 53.9% YoY to Rs 156.53 mn
 - ✓ Revenues from research business up by 35.1% YoY to Rs 22.79 mn
 - ✓ Revenue from online business up by 30.0% YoY to Rs 11.83 mn
- **EBITDA increased by 27.1% YoY** to Rs 38.97 mn from Rs 30.66 mn in Q3 2004-05
- **EBITDA margin increased to 17.8%** from 14% in Q3 2004-05
- **Net Profit up by 28% to Rs 17.68 mn from Rs 13.84 mn in Q3 2004-05**

Operational Highlights

- The company formed a **joint venture** with Expomedia Group PLC, a leading London-based business-to-business media group into venue management, conferences, publications and exhibitions
 - ✓ JV formed to organize international events in the ICT and life science arena
 - ✓ The 1st event under the JV expected to take place in autumn of 2006
- The Company **launched the Asian edition of BioSpectrum** with the launch of website **BioSpectrumAsia.com**
 - ✓ The digital form of the publication to be launched in Feb'06
 - ✓ The printed version of the publication to be available from April'06
- The Company is all set to launch its international publication "**Global Services**". The inaugural issue to **be launched** in the CMP CyberMedia Global BPO awards ceremony **on 2nd Feb 2006**, in New York. The website for this magazine has been launched in Jan 2006
- The company is enjoying a **buoyant market with robust ad-spends**
 - ✓ Advertisement revenues from both Publication and Internet are steadily increasing

About CyberMedia (India) Ltd.

CyberMedia is South Asia's first and largest specialty media house with:

- Eleven publications (including Dataquest and PCQuest) in the infotech, telecom, consumer electronics and biotech areas
- An end-to-end Media value chain including the internet (www.ciol.com), events and television
- Media Services include market research (IDC India), job board (CyberMedia Dice), content outsourcing, multimedia, and media education

CyberMedia's products reach out to 1.2mn readers and 0.7mn online community. Its publications are leaders in their respective categories.

For further information on company please visit www.cybermedia.co.in

Forward Looking Statement

Certain statements in this document with words or phrases such as "will", "should", etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

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