

CYBER MEDIA (INDIA) LIMITED				
Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017				
Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002				
www.cybermedia.co.in / www.ciol.com				
CONSOLIDATED SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH,2011				
Amount in Rs. Million				
	Quarter Ended		Year Ended	
	31.03.2011	31.03.2010	31.03.2011	31.03.2010
	Unaudited	Unaudited	Audited	Audited
Segment Revenue				
<i>Media</i>	185.78	146.80	526.29	477.89
<i>Media Services</i>	52.59	131.42	427.80	551.43
Total	238.37	278.22	954.09	1,029.32
Less: Inter Segment Revenue	2.66	(2.50)	13.27	17.95
Total Revenue	235.71	280.72	940.82	1,011.37
Segment Results				
Profit before tax, interest income, interest expense and dividend from each segment				
<i>Media</i>	33.45	9.32	24.68	(14.30)
<i>Media Services</i>	(8.28)	(4.06)	18.91	5.09
Sub - total	25.17	5.26	43.59	(9.21)
Less: Unrealised segment margins	-	-	-	-
Sub - total	25.17	5.26	43.59	(9.21)
Less: Interest expenditure	10.19	10.64	39.25	44.57
Profit before tax	14.98	(5.38)	4.34	(53.78)
Capital Employed				
(Segment Assets -Segment Liabilities)				
<i>Media</i>	407.59	398.22	407.59	398.22
<i>Media Services</i>	345.44	380.96	345.44	380.96
Total	753.03	779.18	753.03	779.18

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CONSOLIDATED STATEMENT OF ASSETS AND LIABILITIES		
Particulars	Amount in Rs. Million	
	AS AT 31.03.2011	AS AT 31.03.2010
	Audited	Audited
SHAREHOLDERS FUND:		
(a) Capital	105.01	100.01
(c) Reserves and Surplus	263.55	275.96
LOAN FUNDS	384.47	403.21
TOTAL	753.03	779.18
FIXED ASSETS	438.37	501.47
INVESTMENTS	96.09	96.65
Defered Tax Assets (Net)	52.41	49.96
CURRENT ASSETS, LOANS AND ADVANCES		
(a) Inventories	71.08	50.07
(b) Sundry Debtors	255.48	271.92
(c) Cash and Bank balances	63.11	38.32
(d) Loans and Advances	81.95	84.19
	471.62	444.50
Less: Current Liabilities and Provisions		
(a) Liabilities	290.28	304.81
(b) Provisions	36.92	34.28
	327.20	339.09
NET CURRENT ASSETS	144.42	105.41
MINORITY INTEREST	21.74	17.24
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	-	8.45
TOTAL	753.03	779.18

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1	Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company.
2	The consolidated figures include those of Company's (a) Subsidiaries: Cyber Media Research Limited (Formerly Known as IDC (India) Limited), Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited (formerly known as Cyber Media Dice Careers Limited).
3	The results are audited by statutory auditors and are as per requirement of clause 41 of the listing agreement.
4	The above audited consolidated financial results for the year ended 31st March 2011 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21, & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on May 27, 2011
5	The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
6	Information on investor complaints for the quarter ended 31st March, 2011: Pending at the beginning of the quarter : 1 Received during the quarter : 3; Disposed during the quarter : 4 Pending at the end of the quarter : NIL
7	Pursuant to the scheme of Amalgamation of CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Media Holdings Limited with Cyber Media India Limited under section 391 to 394 of the Companies Act, 1956, (the scheme of amalgamation) as sanctioned by the Hon'ble High Court of New Delhi vide its order received on March 30, 2011, the assets and liabilities of all the transferor Companies stands vested in the Company with effect from April 1, 2009. The Company has made necessary filings with Registrar of Companies, NCT of Delhi and Haryana on March 31, 2011. The scheme of amalgamation has accordingly been given effect to in these accounts.
8	Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.
9	In accordance with 'the scheme' of amalgamation' the Company has allotted in its meeting of Board of Directors held on May 2, 2011, 500,000 equity shares of Rs.10 each fully paid aggregating to Rs.5,000,000 to the minority shareholders of CyberMedia India Online Limited in the ratio of 1 equity share of Rs.10 each fully paid up of the Company for every two equity share of the face value of Rs.1 each fully paid up held in CyberMedia India Online Limited. Pending issue of the shares as at year end, the face value of Rs.5,000,000 has been credited to the Share Capital Suspense Account. These shares have been included for computing diluted earning per share.
10	The register of members and share transfer books will remain closed from 16.09.2011 to 23.09.2011 (both days inclusive). The Annual General Meeting has been scheduled for 23.09.2011.

By Order of the Board
for Cyber Media (India) LimitedPlace : New Delhi
Dated : May 27, 2011Pradeep Gupta
Chairman & Managing Director

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STAND ALONE SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER AND YEAR ENDED 31ST MARCH 2011						
Amount in Rs. Million						
	Quarter Ended			Year Ended		
	31.03.2011 Unaudited	31.03.2010 Unaudited	31.03.2010 Unaudited	31.03.2011 Audited	31.03.2010 Audited	31.03.2010 Unaudited
<i>See Note</i>	2	3	4	5	6	7
Segment Revenue						
<i>Media</i>	149.99	119.13	153.67	492.54	388.10	490.45
<i>Media Services</i>	-	-	-	-	-	-
Total	149.99	119.13	153.67	492.54	388.10	490.45
Less: Inter Segment Revenue	-	-	-	-	-	-
Total Revenue	149.99	119.13	153.67	492.54	388.10	490.45
Segment Results						
Profit before tax, interest income, interest expense and dividend from each segment						
<i>Media</i>	35.69	5.33	10.68	24.49	(29.02)	(10.36)
<i>Media Services</i>	-	-	-	-	-	-
Sub - total	35.69	5.33	10.68	24.49	(29.02)	(10.36)
Less: unrealised segment margins	-	-	-	-	-	-
Sub - total	35.69	5.33	10.68	24.49	(29.02)	(10.36)
Less: Interest expenditure	7.57	4.64	5.35	22.62	17.58	20.42
Profit before tax	28.12	0.69	5.33	1.87	(46.60)	(30.78)
Capital Employed						
(Segment Assets -Segment Liabilities)						
<i>Media</i>	590.42	507.71	569.62	590.42	507.71	569.62
<i>Media Services</i>	-	-	-	-	-	-
Total	590.42	507.71	569.62	590.42	507.71	569.62

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Particulars	Amount in Rs. Million		
	AS AT 31.03.2011	AS AT 31.03.2010	AS AT 31.03.2010
	Audited	Audited	UnAudited
See Note	8	9	10
SHAREHOLDERS FUND:			
(a) Capital	105.01	100.01	105.01
(b) Reserves and Surplus	283.48	243.18	279.78
LOAN FUNDS	201.93	164.52	184.83
DEFERED TAX LIABILITIES			
TOTAL	590.42	507.71	569.62
FIXED ASSETS	137.99	141.76	155.61
INVESTMENTS	259.54	274.03	259.54
Defered Tax Assets (Net)	4.67	2.56	1.79
CURRENT ASSETS, LOANS AND ADVANCES			
(a) Inventories	18.48	3.27	14.18
(b) Sundry Debtors	216.15	143.36	181.53
(c) Cash and Bank balances	40.74	10.54	13.04
(d) Loans and Advances	56.88	48.23	58.01
	332.25	205.40	266.76
Less: Current Liabilities and Provisions			
(a) Liabilities	122.81	107.79	104.39
(b) Provisions	21.22	16.70	18.14
	144.03	124.49	122.53
NET CURRENT ASSETS	188.22	80.91	144.23
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	-	8.45	8.45
TOTAL	590.42	507.71	569.62

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1	Pursuant to the scheme of amalgamation of CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Media Holdings Limited with Cyber Media (India) Limited under section 391 to 394 of the Companies Act, 1956, (the scheme of amalgamation) as sanctioned by the Hon'ble High Court of New Delhi vide its order received on March 30, 2011, the assets and liabilities of all the transferor Companies stands vested in the Company with effect from April 1, 2009. The Company has made necessary filings with Registrar of Companies, NCT of Delhi and Haryana on March 31, 2011. The scheme of amalgamation has accordingly been given effect to in these accounts.
2	These unaudited quarterly results represents quarterly performance of Cyber Media (India) Limited and its transferor Companies namely, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited
3	These unaudited quarterly results represents quarterly performance of Cyber Media (India) Limited only as approved and circulated on August 12, 2010
4	These unaudited quarterly results represents quarterly performance of Cyber Media (India) Limited and Its transferor Companies namely CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited to enhance comparability of unaudited quarterly performance of quarter ended March 31, 2011
5	These audited annual results represents performance of Cyber Media (India) Limited and Its transferor companies namely, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited.
6	These audited annual results represents annual performance of Cyber Media (India) Limited Only as approved and circulated on August 12, 2010.
7	These unaudited annual results represents performance of Cyber Media (India) Limited and Its transferor companies namely CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited to enhance comparability of audited annual performance of year ended March 31, 2011
8	These audited statement of assets and liabilities as at March 31, 2011 is after consolidating the assets and liabilities of Cyber Media (India) Limited and its transferor companies namely CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited.
9	These audited statement of assets and liabilities as at March 31, 2010 is of Cyber Media (India) Limited as approved and circulated on August 12, 2010
10	These unaudited statement of assets and liabilities as at March 31, 2010 is after consolidating the assets and liabilities of Cyber Media (India) Limited and its transferor companies namely CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holding Limited to enhance comparability with statement of assets and liabilities as at March 31, 2010
11	These notes should be read in conjunction with the notes to consolidated financial results for the quarter and year ended March 31, 2011 as applicable.
	By Order of the Board for Cyber Media (India) Limited
	Pradeep Gupta Chairman & Managing Director
	Place : New Delhi Dated : May 27, 2011