

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTH ENDED DECEMBER 31, 2009

Amount in Rs. Million

		Quarter Ended		Nine Month Ended		Year Ended
		31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.09
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Net Sales / Income from Operations	249.70	293.65	727.69	977.23	1,203.90
2	Other Income	0.75	0.87	2.96	8.21	12.92
3	Total Income (1+2)	250.45	294.52	730.65	985.44	1,216.82
4	Total Expenditure					
	a) Increase (Decrease) in Stock in Trade & Work-in-progress	(0.22)	(0.50)	(1.58)	0.22	(1.67)
	b) Cost of Sales / Operations / Raw Materials	106.30	146.45	328.53	467.52	612.15
	c) Purchase of Traded Goods	15.41	1.51	20.61	9.30	24.74
	d) Employee Cost	72.80	100.32	235.38	286.92	385.56
	e) Depreciation & Amortization	11.98	13.84	35.73	40.31	49.50
	f) Other Expenses	38.97	54.29	126.45	165.38	205.26
	g) Total	245.24	315.91	745.12	969.65	1,275.54
5	Interest	11.53	11.24	33.93	34.54	51.09
6	Exceptional Items	-	-	-	3.98	3.98
7	Profit (+)/Loss(-) from Ordinary Activities Before Tax [3-(4+5+6)]	(6.32)	(32.63)	(48.40)	(22.73)	(113.79)
8	Tax Expenses	(3.04)	(7.56)	(17.30)	(5.51)	(35.59)
9	Net Profit (+) / Loss (-) from Ordinary Activities after Tax (7-8)	(3.28)	(25.07)	(31.10)	(17.22)	(78.20)
10	Extraordinary Items (net of tax expenses)	-	-	-	-	-
11	Share of Profits from Associate Companies	-	-	-	-	-
12	Minority Interest	1.21	(2.23)	(4.94)	0.90	(18.07)
13	Net Profit (+) / Loss (-) from the period [9-(10+11+12)]	(4.49)	(22.84)	(26.16)	(18.12)	(60.13)
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	100.01	100.01	100.01	100.01	100.01
15	Reserve (excluding revaluation reserve)					309.95
16	Earnings per share before extraordinary items (not to be annualized)					
	a) Basic	(0.33)	(2.51)	(3.11)	(1.72)	(7.82)
	b) Diluted	(0.33)	(2.51)	(3.11)	(1.72)	(7.82)
17	Earnings per share after extraordinary items (not to be annualized)					
	a) Basic	(0.33)	(2.51)	(3.11)	(1.72)	(7.82)
	b) Diluted	(0.33)	(2.51)	(3.11)	(1.72)	(7.82)
18	Aggregate of Public Holding					
	a) Number of Shares	5,580,382	5,690,993	5,580,382	5,690,993	5,673,702
	b) Percentage of share holding	55.80%	56.90%	55.80%	56.90%	56.73%
19	Promoters and promoter group Shareholding					
	(a) Pledged/Encumbered					
	Number of Shares	-	-	-	-	-
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	Percentage of share (as a % of the total share capital of the company)	-	-	-	-	-
	(b) Non-encumbered					
	Number of Shares	4,420,860	4,310,249	4,420,860	4,310,249	4,327,540
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	Percentage of share (as a % of the total share capital of the company)	44.20%	43.10%	44.20%	43.10%	43.27%

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTH ENDED DECEMBER 31 2009

		Amount in Rs. Million				
		Quarter Ended		Nine Month Ended		Year Ended
		31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.09
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Net Sales / Income from Operations	70.98	128.49	266.79	455.35	567.82
2	Other Income	1.29	0.38	2.18	6.68	11.11
3	Total Income (1+2)	72.27	128.87	268.97	462.03	578.93
4	Total Expenditure					
a)	Increase (Decrease) in Stock in Trade & Work-in-progress	-	-	-	-	-
b)	Cost of sales / operations / raw materials	50.87	76.73	171.58	252.28	341.31
c)	Purchase of Traded Goods	-	-	-	-	-
d)	Employee Cost	20.80	31.21	70.80	94.31	123.68
e)	Depreciation & Amortization	3.89	5.80	11.64	17.32	18.48
f)	Other Expenses	15.88	19.73	49.30	71.22	87.11
g)	Total	91.44	133.47	303.32	435.13	570.58
5	Interest	4.27	5.04	12.94	15.65	20.65
6	Exceptional Items	-	-	-	-	-
7	Profit (+)/Loss(-) from ordinary activities before tax [3-(4+5+6)]	(23.44)	(9.64)	(47.29)	11.25	(12.30)
8	Tax Expenses	(8.69)	(2.58)	(16.15)	3.76	(2.74)
9	Net Profit (+) / Loss (-) from ordinary activities after tax (7-8)	(14.75)	(7.06)	(31.14)	7.49	(9.56)
10	Extraordinary Items (net of tax expenses)	-	-	-	-	-
11	Share of profits from associate companies	-	-	-	-	-
12	Minority Interest	-	-	-	-	-
13	Net Profit (+) / Loss (-) from the period [9-(10+11+12)]	(14.75)	(7.06)	(31.14)	7.49	(9.56)
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	100.01	100.01	100.01	100.01	100.01
15	Reserve (excluding revaluation reserve)					264.36
16	Earnings per share before extraordinary items (not to be annualized)					
a)	Basic	(1.47)	(0.71)	(3.11)	0.75	(0.96)
b)	Diluted	(1.47)	(0.71)	(3.11)	0.68	(0.96)
17	Earnings per share after extraordinary items (not to be annualized)					
a)	Basic	(1.47)	(0.71)	(3.11)	0.75	(0.96)
b)	Diluted	(1.47)	(0.71)	(3.11)	0.68	(0.96)
18	Aggregate of Public Holding					
a)	Number of Shares	5,580,382	5,690,993	5,580,382	5,690,993	5,673,702
b)	Percentage of share holding	55.80%	56.90%	55.80%	56.90%	56.73%
19	Promoters and promoter group Shareholding					
(a)	Pledged/Encumbered					
	Number of Shares	-	-	-	-	-
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	Percentage of share (as a % of the total share capital of the company)	-	-	-	-	-
(b)	Non-encumbered					
	Number of Shares	4,420,860	4,310,249	4,420,860	4,310,249	4,327,540
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	Percentage of share (as a % of the total share capital of the company)	44.20%	43.10%	44.20%	43.10%	43.27%

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com**CONSOLIDATED SEGMENT - WISE REVENUE & RESULTS FOR THE QUARTER AND NINE MONTH ENDED
DECEMBER 31 ,2009**

Amount in Rs. Million

	Quarter Ended		Nine Month Ended		Year Ended
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.2009
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
<i>Media</i>	97.21	150.54	331.09	516.40	643.24
<i>Media Services</i>	157.31	148.83	420.01	486.71	598.25
Total	254.52	299.37	751.10	1,003.11	1,241.49
Less: Inter Segment Revenue	4.07	4.85	20.45	17.67	24.67
Total Revenue	250.45	294.52	730.65	985.44	1,216.82
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
<i>Media</i>	(13.31)	(3.59)	(23.62)	23.19	13.94
<i>Media Services</i>	18.52	(17.80)	9.15	(11.38)	(76.64)
Sub - total	5.21	(21.39)	(14.47)	11.81	(62.70)
Less: unrealised segment margins	-	-	-	-	-
Sub - total	5.21	(21.39)	(14.47)	11.81	(62.70)
Less: Interest expenditure	11.53	11.24	33.93	34.54	51.09
Profit before tax	(6.32)	(32.63)	(48.40)	(22.73)	(113.79)

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com**STAND ALONE SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER AND NINE MONTH ENDED
DECEMBER 31 2009**

Amount in Rs. Million

	Quarter Ended		Nine Month Ended		Year Ended
	31.12.2009	31.12.2008	31.12.2009	31.12.2008	31.03.2009
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
<i>Media</i>	72.27	128.87	268.97	462.03	578.93
<i>Media Services</i>	-	-	-	-	-
Total	72.27	128.87	268.97	462.03	578.93
Less: Inter Segment Revenue	-	-	-	-	-
Total Revenue	72.27	128.87	268.97	462.03	578.93
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
<i>Media</i>	(19.17)	(4.60)	(34.35)	26.90	8.34
<i>Media Services</i>	-	-	-	-	-
Sub - total	(19.17)	(4.60)	(34.35)	26.90	8.34
Less: unrealised segment margins	-	-	-	-	-
Sub - total	(19.17)	(4.60)	(34.35)	26.90	8.34
Less: Interest expenditure	4.27	5.04	12.94	15.65	20.65
Profit before tax	(23.44)	(9.64)	(47.29)	11.25	(12.30)

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

NOTES TO UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTH ENDED DECEMBER 31ST 2009

1	Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company
2	The consolidated figures include those of Company's (a) Subsidiaries: IDC (India) Limited, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited, Cyber Holdings Limited, Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited (formerly known as Cyber Media Dice Careers Limited).
3	The statutory auditors have carried out a limited review of the aforesaid results.
4	The above unaudited consolidated financial results for the Quarter ended 31st December 2009 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21, & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on January 28, 2010.
5	The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
6	Segment assets, segment liabilities and fixed assets used in Company's business have not been identified and disclosed to any reportable segment, due to their use interchangeably between segments.
7	Information on investor complaints for the quarter ended 31st December 2009: Pending at the beginning of the quarter :1 Received during the quarter :10; Disposed during the quarter : 11 Pending at the end of the quarter : NIL.
8	Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

By Order of the Board
for Cyber Media (India) Limited

Place : New Delhi
Dated : January 28 , 2010

Pradeep Gupta
Chairman & Managing Director