

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in/www.ciol.com

CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30 2008

Amount in Rs. Million

| | | Quarter Ended | | Half Year Ended | | Year Ended |
|----|---|---------------|-----------|-----------------|-----------|------------|
| | | 30.09.08 | 30.09.07 | 30.09.08 | 30.09.07 | 31.03.08 |
| | | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| 1 | Net Sales / Income from Operations | 354.25 | 321.77 | 683.58 | 550.70 | 1,119.82 |
| 2 | Other Income | 5.88 | 4.45 | 7.34 | 6.83 | 10.25 |
| 3 | Total Income (1+2) | 360.13 | 326.22 | 690.92 | 557.53 | 1,130.07 |
| 4 | Total Expenditure | | | | | |
| | a) Increase (Decrease) in Stock in Trade & Work-in-progress | 1.56 | (0.19) | 0.72 | (0.29) | 0.17 |
| | b) Cost of Sales / Operations / Raw Materials | 160.57 | 123.26 | 321.07 | 226.20 | 504.98 |
| | c) Purchase of Traded Goods | 3.82 | 13.88 | 7.79 | 22.11 | 35.27 |
| | d) Employee Cost | 99.45 | 93.13 | 186.60 | 147.52 | 298.14 |
| | e) Depreciation & Amortization | 13.44 | 8.31 | 26.47 | 15.51 | 30.72 |
| | f) Other Expenses | 63.75 | 41.24 | 111.09 | 72.94 | 151.49 |
| | g) Total | 342.59 | 279.64 | 653.74 | 483.99 | 1,020.77 |
| 5 | Interest | 11.55 | 7.71 | 23.30 | 13.57 | 29.35 |
| 6 | Exceptional Items | 3.98 | - | 3.98 | - | - |
| 7 | Profit (+)/Loss(-) from Ordinary Activities Before Tax [3-(4+5+6)] | 2.01 | 38.87 | 9.90 | 59.97 | 79.95 |
| 8 | Tax Expenses | (1.15) | 11.60 | 2.05 | 19.43 | 25.54 |
| 9 | Net Profit (+) / Loss (-) from Ordinary Activities after Tax (7-8) | 3.16 | 27.27 | 7.85 | 40.54 | 54.41 |
| 10 | Extraordinary Items (net of tax expenses) | - | - | - | - | 14.53 |
| 11 | Share of Profits from Associate Companies | - | - | - | - | - |
| 12 | Minority Interest | 1.85 | 2.31 | 3.13 | 2.34 | 1.05 |
| 13 | Net Profit (+) / Loss (-) from the period [(9-10)+(11-12)] | 1.31 | 24.96 | 4.72 | 38.20 | 38.83 |
| 14 | Paid - up equity share capital (face value - Rs. 10 per equity share) | 100.01 | 100.01 | 100.01 | 100.01 | 100.01 |
| 15 | Reserve (excluding revaluation reserve) | | | | | 347.76 |
| 16 | Earnings per share before extraordinary items (not to be annualized) | | | | | |
| | a) Basic | 0.32 | 2.49 | 0.79 | 4.05 | 5.44 |
| | b) Diluted | 0.29 | 2.47 | 0.71 | 4.04 | 5.08 |
| 17 | Earnings per share after extraordinary items (not to be annualized) | | | | | |
| | a) Basic | 0.32 | 2.49 | 0.79 | 4.05 | 3.99 |
| | b) Diluted | 0.29 | 2.47 | 0.71 | 4.04 | 3.72 |
| 18 | Aggregate of Public Holding | | | | | |
| | a) Number of Shares | 5,736,849 | 5,736,849 | 5,736,849 | 5,736,849 | 5,736,849 |
| | b) Percentage of share holding | 57.36% | 57.36% | 57.36% | 57.36% | 57.36% |

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com**CONSOLIDATED SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30 2008**

Amount in Rs. Million

| | Quarter Ended | | Half Year Ended | | Year Ended |
|---|---------------|---------------|-----------------|---------------|-----------------|
| | 30.09.08 | 30.09.07 | 30.09.08 | 30.09.07 | 31.03.08 |
| | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| Segment Revenue | | | | | |
| <i>Media</i> | 200.40 | 201.36 | 365.86 | 363.16 | 768.49 |
| <i>Media Services</i> | 165.85 | 129.98 | 337.88 | 207.82 | 392.70 |
| Total | 366.25 | 331.34 | 703.74 | 570.98 | 1,161.19 |
| Less: Inter Segment Revenue | 6.12 | 5.12 | 12.82 | 13.45 | 31.12 |
| Total Revenue | 360.13 | 326.22 | 690.92 | 557.53 | 1,130.07 |
| | | | | | |
| Segment Results | | | | | |
| Profit before tax, interest income, interest expense and dividend from each segment | | | | | |
| <i>Media</i> | 12.51 | 42.29 | 26.78 | 71.41 | 72.13 |
| <i>Media Services</i> | 1.05 | 4.29 | 6.42 | 2.12 | 37.17 |
| Sub - total | 13.56 | 46.58 | 33.20 | 73.53 | 109.30 |
| Less: unrealised segment margins | - | - | - | - | - |
| Sub - total | 13.56 | 46.58 | 33.20 | 73.53 | 109.30 |
| Less: Interest expenditure | 11.55 | 7.71 | 23.30 | 13.57 | 29.35 |
| Profit before tax | 2.01 | 38.87 | 9.90 | 59.96 | 79.95 |

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in/www.ciol.com

STAND ALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30 2008

Amount in Rs. Million

| | | Quarter Ended | | Half Year Ended | | Year Ended |
|----|---|---------------|-----------|-----------------|-----------|------------|
| | | 30.09.08 | 30.09.07 | 30.09.08 | 30.09.07 | 31.03.08 |
| | | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| 1 | Net Sales / Income from Operations | 178.19 | 169.93 | 326.86 | 314.37 | 691.90 |
| 2 | Other Income | 5.65 | 4.09 | 6.30 | 6.09 | 10.16 |
| 3 | Total Income (1+2) | 183.84 | 174.02 | 333.16 | 320.46 | 702.06 |
| 4 | Total Expenditure | | | | | |
| | a) Increase (Decrease) in Stock in Trade & Work-in-progress | - | - | - | - | - |
| | b) Cost of sales / operations / raw materials | 95.57 | 79.52 | 175.56 | 150.32 | 372.96 |
| | c) Purchase of Traded Goods | - | - | - | - | - |
| | d) Employee Cost | 32.09 | 33.95 | 63.09 | 67.01 | 151.75 |
| | e) Depreciation & Amortization | 5.79 | 5.76 | 11.52 | 11.27 | 22.37 |
| | f) Other Expenses | 33.62 | 21.18 | 51.50 | 42.71 | 97.90 |
| | g) Total | 167.07 | 140.41 | 301.67 | 271.31 | 644.98 |
| 5 | Interest | 5.45 | 5.47 | 10.60 | 10.26 | 21.75 |
| 6 | Exceptional Items | - | - | - | - | - |
| 7 | Profit (+)/Loss(-) from ordinary activities before tax [3-(4+5+6)] | 11.32 | 28.14 | 20.89 | 38.89 | 35.33 |
| 8 | Tax Expenses | 2.59 | 9.34 | 6.34 | 13.49 | 14.46 |
| 9 | Net Profit (+) / Loss (-) from ordinary activities after tax (7-8) | 8.73 | 18.80 | 14.55 | 25.40 | 20.87 |
| 10 | Extraordinary Items (net of tax expenses) | - | - | - | - | - |
| 11 | Share of profits from associate companies | - | - | - | - | - |
| 12 | Minority Interest | - | - | - | - | - |
| 13 | Net Profit (+) / Loss (-) from the period [(9-10)+(11-12)] | 8.73 | 18.80 | 14.55 | 25.40 | 20.87 |
| 14 | Paid - up equity share capital (face value - Rs. 10 per equity share) | 100.01 | 100.01 | 100.01 | 100.01 | 100.01 |
| 15 | Reserve (excluding revaluation reserve) | | | | | 275.70 |
| 16 | Earnings per share before extraordinary items (not to be annualized) | | | | | |
| | a) Basic | 0.87 | 1.88 | 1.45 | 2.54 | 2.09 |
| | b) Diluted | 0.79 | 1.87 | 1.32 | 2.53 | 1.95 |
| 17 | Earnings per share after extraordinary items (not to be annualized) | | | | | |
| | a) Basic | 0.87 | 1.88 | 1.45 | 2.54 | 2.09 |
| | b) Diluted | 0.79 | 1.87 | 1.32 | 2.53 | 1.95 |
| 18 | Aggregate of Public Holding | | | | | |
| | a) Number of Shares | 5,736,849 | 5,736,849 | 5,736,849 | 5,736,849 | 5,736,849 |
| | b) Percentage of share holding | 57.36% | 57.36% | 57.36% | 57.36% | 57.36% |

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com**STAND ALONE SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30 2008**

Amount in Rs. Million

| | Quarter Ended | | Half Year Ended | | Year Ended |
|---|---------------|-----------|-----------------|-----------|------------|
| | 30.09.08 | 30.09.07 | 30.09.08 | 30.09.07 | 31.03.08 |
| | Unaudited | Unaudited | Unaudited | Unaudited | Audited |
| Segment Revenue | | | | | |
| <i>Media</i> | 183.84 | 167.60 | 333.16 | 308.06 | 675.09 |
| <i>Media Services</i> | - | 6.43 | - | 12.40 | 26.97 |
| Total | 183.84 | 174.03 | 333.16 | 320.46 | 702.06 |
| Less: Inter Segment Revenue | - | 0.33 | - | 0.33 | 8.30 |
| Total Revenue | 183.84 | 173.70 | 333.16 | 320.13 | 693.76 |
| Segment Results | | | | | |
| Profit before tax, interest income, interest expense and dividend from each segment | | | | | |
| <i>Media</i> | 16.77 | 39.31 | 31.49 | 62.17 | 67.98 |
| <i>Media Services</i> | - | (5.69) | - | (13.01) | (10.90) |
| Sub - total | 16.77 | 33.62 | 31.49 | 49.16 | 57.08 |
| Less: unrealised segment margins | - | - | - | - | - |
| Sub - total | 16.77 | 33.62 | 31.49 | 49.16 | 57.08 |
| Less: Interest expenditure | 5.45 | 5.47 | 10.60 | 10.26 | 21.75 |
| Profit before tax | 11.32 | 28.15 | 20.89 | 38.90 | 35.33 |

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

NOTES TO UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2008

| | |
|---|---|
| 1 | Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results alongwith consolidated results are available on the website of the Company. |
| 2 | The consolidated figures include those of Company's (a) Subsidiaries: IDC (India) Limited, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited, Cyber Holdings Limited, Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited. |
| 3 | The statutory auditors have carried out a limited review of the aforesaid results. |
| 4 | The above unaudited consolidated financial results for the Quarter ended 30th September 2008 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21, & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on October 21, 2008. |
| 5 | The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system. |
| 6 | Segment assets, segment liabilities and fixed assets used in Company's business have not been identified and disclosed to any reportable segment, due to their use interchangeably between segments. |
| 7 | Information on investor complaints for the quarter ended 30th September 2008: Pending at the beginning of the quarter : 1 Received during the quarter :10; Disposed during the quarter :7; Pending at the end of the quarter : 4 |
| 8 | The Company had allotted, on July 13, 2007, 1,000,124 warrants, convertible into an equal number of equity shares, at a later date, to the promoters of the company, pursuant to a special resolution of the shareholders passed by way of postal ballot on June 15, 2007. The Company has received an amount equal to 10% of the total amount payable on such warrants from the promoters. The amount has been utilised in accordance with the objects of the issue, and there has been no material variation. The aforesaid has been considered in computing the diluted EPS. |
| 9 | Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification. |

By Order of the Board
for Cyber Media (India) Limited

Place : New Delhi
Dated : Oct 21, 2008

Pradeep Gupta
Chairman & Managing Director