

CYBER MEDIA



INVESTOR RELEASE

January 24, 2008.

QUARTER ENDED DECEMBER, 2007

Cyber Media (India) Ltd.

Financial Highlights (Consolidated)

9 Months FY'08 Vs 9 Months FY'07 – YoY

- Total Income up by 15.53% to Rs. 850.43 mn from Rs. 736.08 mn driven by strong 72% growth in Media services
- PAT up by 22% to Rs. 61.72 mn (before extraordinary items) from Rs. 50.58 mn.
- PBIT margin for media services improves by over 300% (Rs. 18.55 mn from a negative of Rs. 8.14 mn)
- EBITDA continues to be stable at 15.5% despite new launches
- PBT maintained (Rs. 87.84 mn from 87.17 mn) despite increase in financial charges to Rs. 20.90 mn from Rs. 10.09 mn. The increase in financial charges is due to increase in borrowing rate and additional funding for new projects and working capital.

Q3 FY'08 Vs Q3 FY'07 – YoY

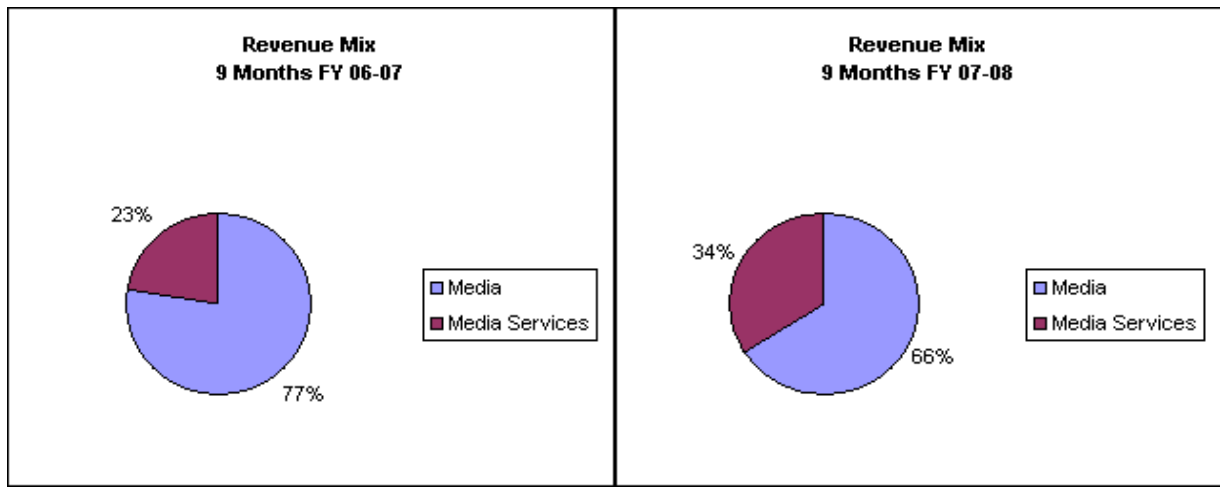
- Total Income up by 4.24% to Rs. 292.91 mn from Rs. 280.99 mn driven by strong 50.28% growth in Media services
- PAT up by 19.98% to Rs. 21.19 mn (before extraordinary items) from Rs. 17.66 mn.
- PBIT margin for media services up by 97.48% to Rs. 16.43 mn from 8.32 mn.
- EBITDA is reduced to 14.6% as compared to previous quarter figure of 15% due to initial launch expenses of Dare & Halsbury's law magazines.
- Financial charges increased to Rs. 7.33 mn from Rs. 4.18 mn due to increase in borrowing rate and additional funding for new projects and working capital.
- There is an extraordinary expense item of Rs. 14.52 mn, representing the effect of revaluation of work in progress/ inventories in one of Company's foreign subsidiaries.

Operational and other Highlights

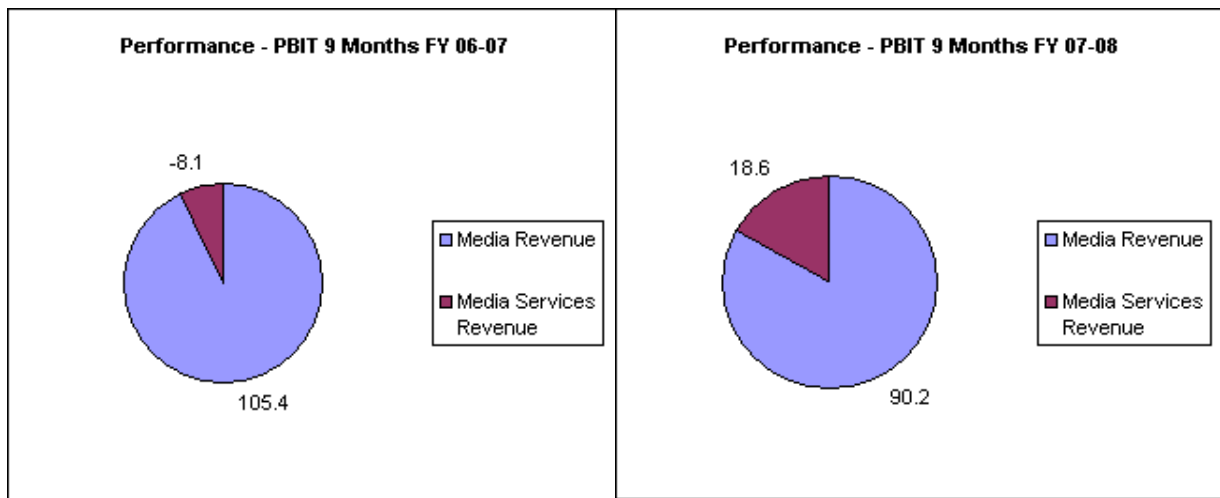
- 'Dare' "India's First Entrepreneurship Magazine" launched in October, has received overwhelming response from the entrepreneurs.
- 'Halsbury's Law Monthly' launched in October with Lexis Nexis has gained acceptance in the legal fraternity.
- Launched 'SME CEO's Knowledge Series' in association with ICICI Bank for the empowerment of SMEs.

Segment Analysis – 9 Months FY 07-08 Vs. 9 Months FY 06-07

Changing Revenue Mix

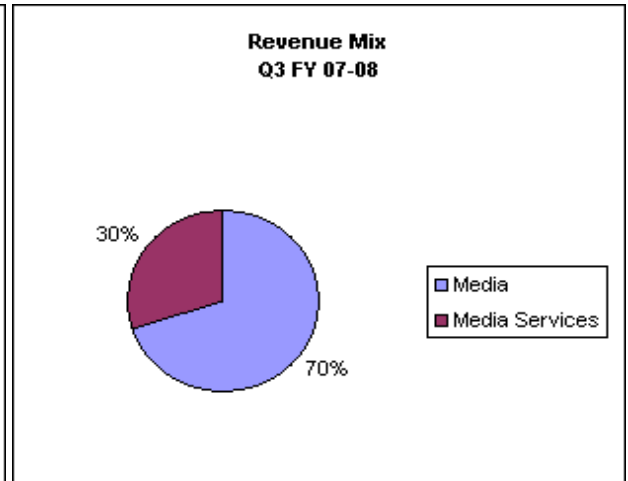
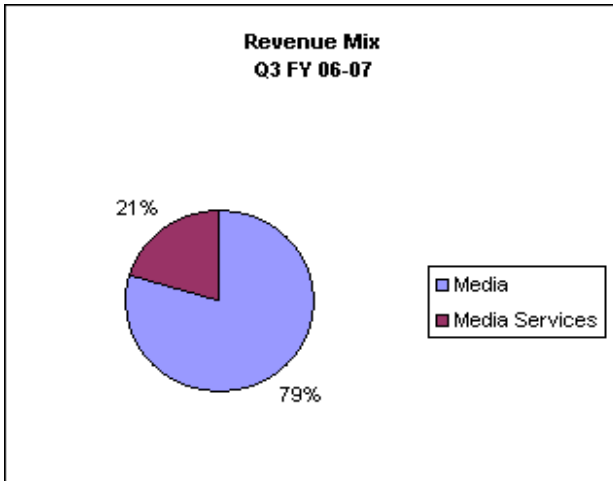


Improved Performance of Media Services

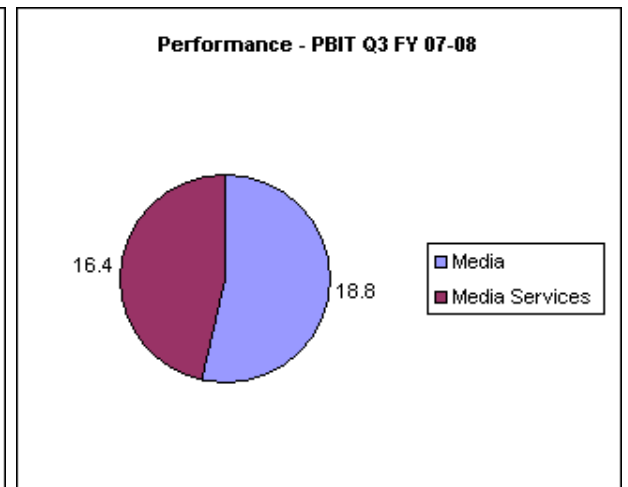
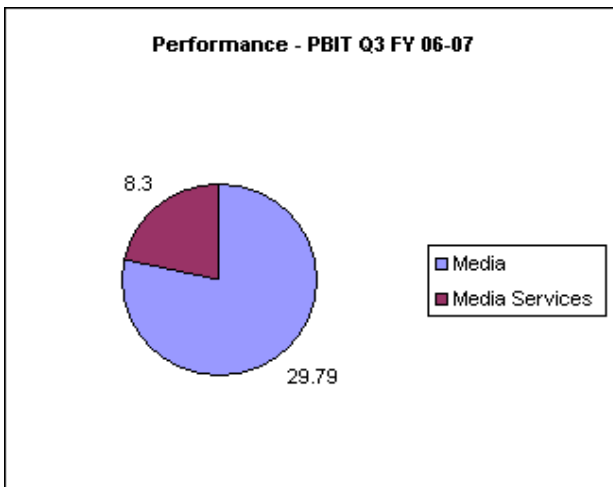


Segment Analysis – Q3 FY 07-08 vs. Q3 FY 06-07

Changing Revenue Mix



Improved Performance of Media Services



About CyberMedia (India) Ltd.

CyberMedia is the largest specialty/ knowledge media house in south asia and amongst India's top five magazine publishers.

With 15 Publications, 12 websites, more than 100 events and weekly TV programs, it reaches out to a community of over 1.5 million people. Its brands have consistently been leading in their respective domains. They cover infotech (Dataquest, PCQuest, Global Services), telecom (Voice & Dta), consumer electronics (Living Digital), biotech (BioSpectrum), entrepreneurship (Dare) and legal (Halsbury's Law Monthly). Our media services include market research (IDC India), job board (Cyber Media Dice), content outsourcing and distribution.

CyberMedia is the first media company in India to launch international products.

For further information on company please visit www.cybermedia.co.in

Forward Looking Statement

Certain statements in this document with words or phrases such as "will", "should", etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

For any investor Relations queries please contact:

Manhar Kapoor
CyberMedia (India) Limited
Email:
manhark@cybermedia.co.in
Tel. No. +91 124 4031234