



PRESS RELEASE

April 29, 2010

QUARTER ENDED MARCH 31, 2010

CYBER MEDIA (INDIA) LTD. – INVESTOR RELEASE - Q4 FY' 10**Financial Highlights (Consolidated)**

Q4FY'10 Vs Q3FY'10 Vs Q4 FY'9– YoY

		Amount in Rs. Million				
		Quarter Ended			Year Ended	Year Ended
		31.03.2010	31.12.09	31.03.09	31.03.2010	31.03.09
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Total Income	280.67	250.45	231.38	1011.32	1,216.82
2	Total Expenditure	263.96	233.26	296.70	973.35	1,226.03
	Cost of Sales/ Operations/Raw Materials	144.76	121.49	158.18	492.32	635.21
	Employee Cost	82.48	72.80	98.64	317.86	385.56
	Other Expenses	36.72	38.97	39.88	163.17	205.26
3	EBITDA	16.71	17.19	(65.32)	37.97	(9.21)
4	Interest	10.64	11.53	16.55	44.57	51.09
5	Depreciation & Amortization	11.28	11.98	9.19	47.01	49.50
6	Profit Before Tax (PBT)	(5.21)	(6.32)	(91.06)	(53.61)	(113.79)
7	Cash Profits	6.07	5.66	(81.87)	(6.60)	(64.29)

Highlights:

- **Quarter 4 FY' 09-10 Vs Quarter 3 FY' 09-10**
 - Increase in total income by 12.06%.
 - Improvement in cash profits by 7.24%.
 - Increase in employees cost in Q4 FY'10 because of provision of employee separation cost of Rs. 5.98 million.
- **Quarter 4 FY 09-10 Vs Quarter 4 FY 08-09**
 - Increase in total income by 21.30%.
 - The Company initiated measures for cost control due to which expenditures are under control.

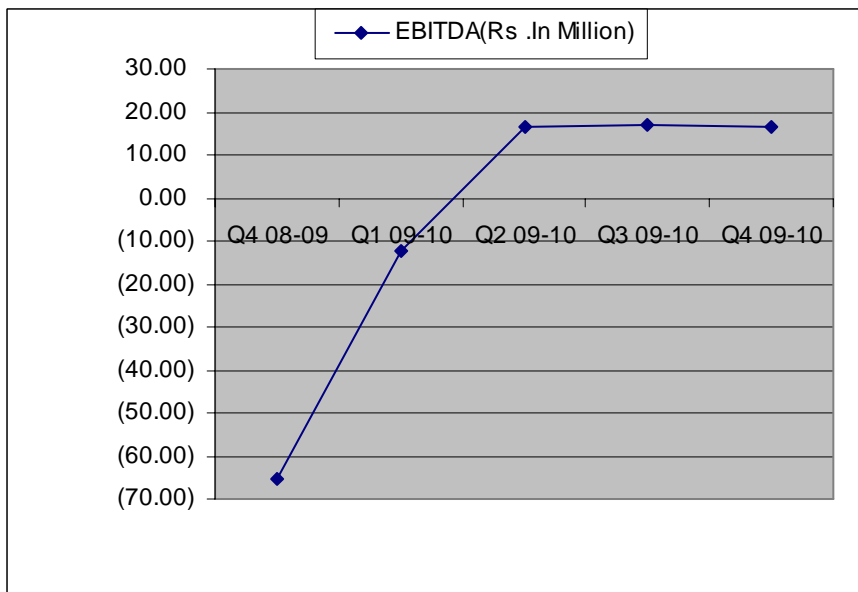
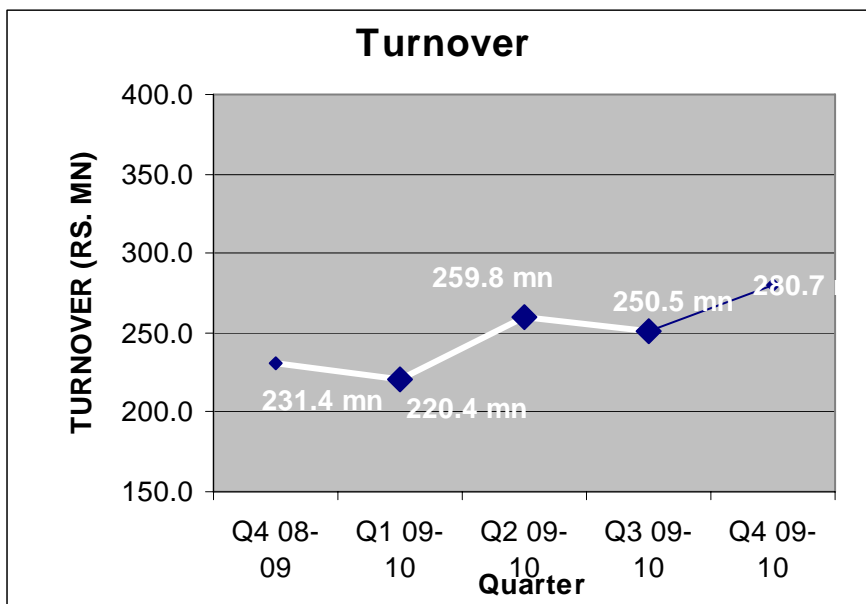
➤ Improvement in Profit before Tax by 85.85 million.

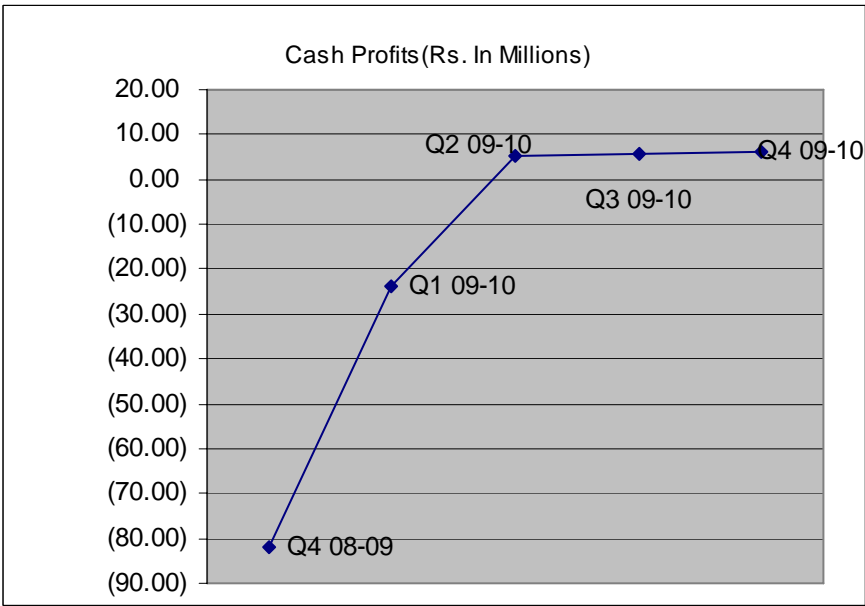
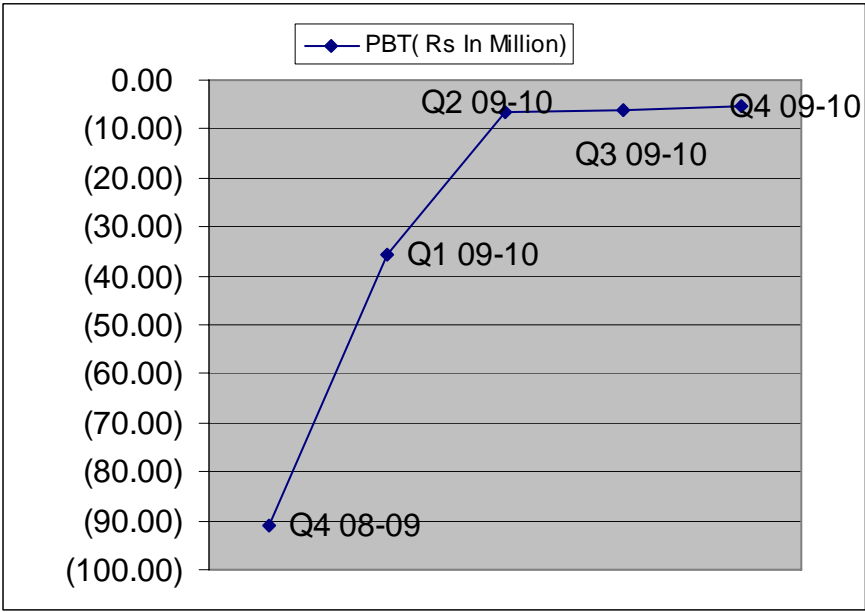
● **FY 09-10 Vs FY 08-09**

➤ Despite drop in turnover due to global economic recession the Company took strong steps to curtail expenses resulting in positive EBITDA from (9.21) million to 37.97 million.

➤ Cash losses reduced from 64.29 million to 6.60 million.

Analysis – Quarter wise-Q4 FY'08-09 onwards





About CyberMedia (India) Ltd.

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CyberMedia reaches out to a community of over 1.5 million people through publications, websites, events and TV programs. Its brands cover infotech, telecom, biotech, entrepreneurship, outsourcing, consumer electronics, and legal domains.

Its Media Services include IDC India, the leading ICT market research company in the region; and Content Matrix, USA which provides through its subsidiaries, custom publishing and content management services.

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Forward Looking Statement

Certain statements in this document with words or phrases such as “will”, “should”, etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company’s filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

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