



**PRESS RELEASE**

**January 28, 2010**

**QUARTER ENDED DECEMBER 31, 2009**

**CYBER MEDIA (INDIA) LTD. – INVESTOR RELEASE - Q3 FY' 10**

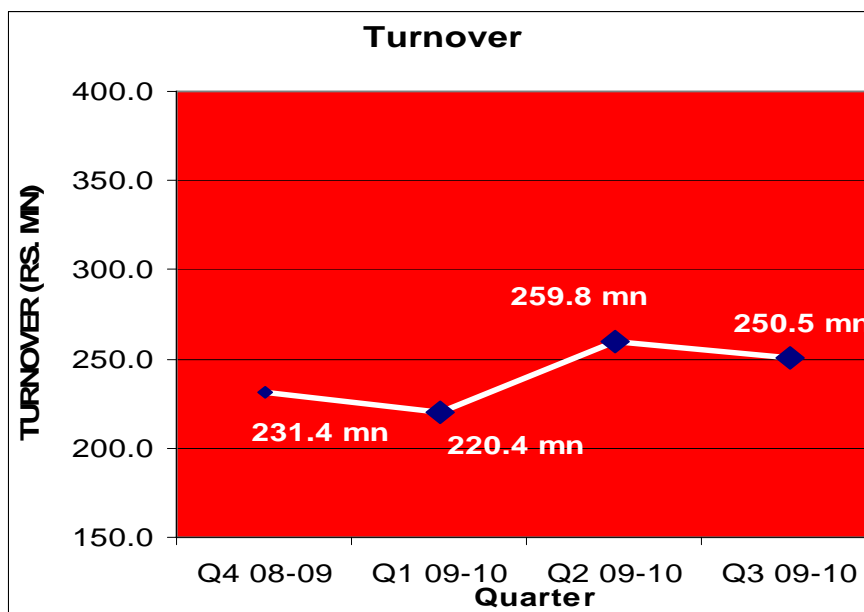
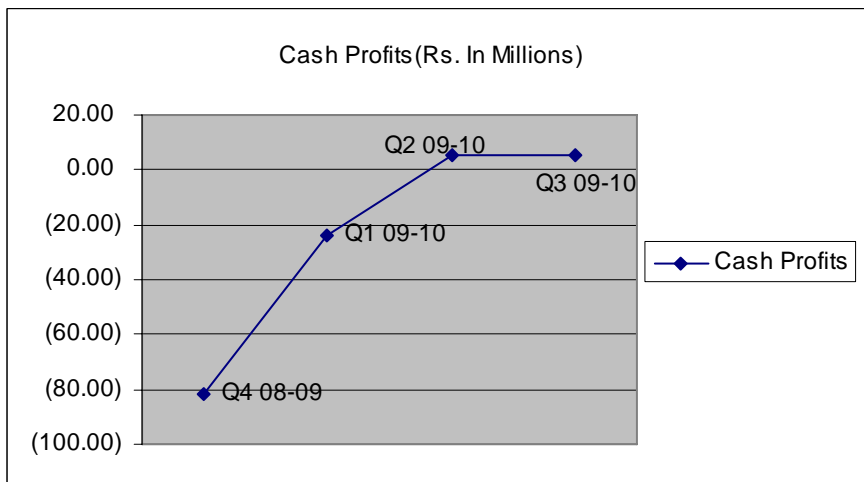
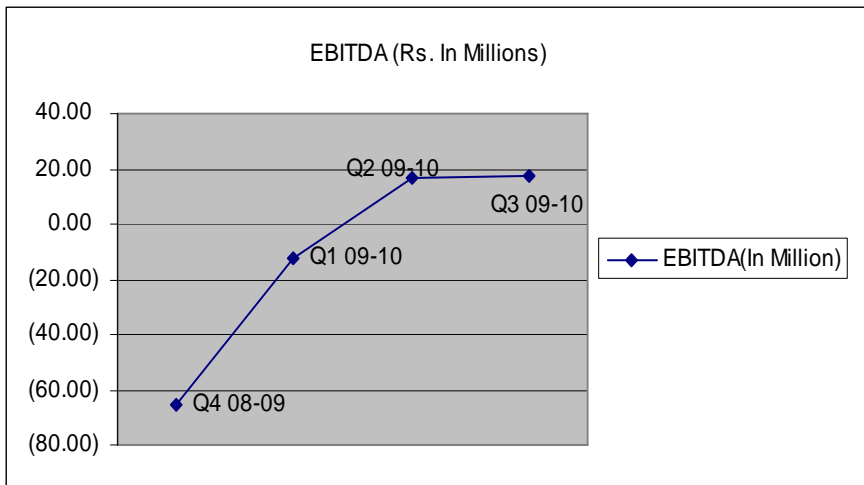
**Financial Highlights (Consolidated)**

Q3FY'10 Vs Q2 FY'10 Vs Q1 FY'10 Vs Q4 FY'9– YoY

		Amount in Rs. Million				
		Quarter Ended				Year Ended
		31.12.09	30.09.09	30.06.09	31.03.09	31.03.09
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
<b>1</b>	<b>Total Income</b>	<b>250.45</b>	<b>259.82</b>	<b>220.38</b>	<b>231.38</b>	<b>1,216.82</b>
	Net Sales / Income from Operations	249.70	259.03	218.96	226.67	1,203.90
	Other Income	0.75	0.79	1.42	4.71	12.92
<b>2</b>	<b>Total Expenditure</b>	<b>233.26</b>	<b>243.38</b>	<b>232.75</b>	<b>296.70</b>	<b>1,226.03</b>
	Cost of Sales/ Operations/Raw Material	121.49	114.35	111.72	158.18	635.21
	Employee Cost	72.80	82.59	79.99	98.64	385.56
	Other Expenses	38.97	46.44	41.04	39.88	205.26
<b>3</b>	<b>EBITDA</b>	<b>17.19</b>	<b>16.44</b>	<b>(12.37)</b>	<b>(65.32)</b>	<b>(9.21)</b>
4	Interest	11.53	11.16	11.24	16.55	51.09
5	Depreciation & Amortization	11.98	11.71	12.04	9.19	49.50
<b>6</b>	<b>Profit Before Tax (PBT)</b>	<b>(6.32)</b>	<b>(6.43)</b>	<b>(35.65)</b>	<b>(91.06)</b>	<b>(113.79)</b>

- In Q3, 2009-10, the Company has been able to maintain the performance levels of the previous quarter due to stringent cost control measures and organizational restructuring initiated by the Company. EBITDA of the Company remains positive.

**Analysis – Q3 Vs Q2 Vs Q1 FY 09-10- Vs Q4 FY 08-09**



## About CyberMedia (India) Ltd.

CyberMedia is the largest specialty media house in South Asia. It has leading media brands in the region including Dataquest, PCQuest, Voice&Data, BioSpectrum, Dare, Global Services, Living Digital, MIT's Technology Review and Halsbury's Law.

CyberMedia reaches out to a community of over 1.5 million people through publications, websites, events and TV programs. Its brands cover infotech, telecom, biotech, entrepreneurship, outsourcing, consumer electronics, and legal domains.

Its Media Services include IDC India, the leading ICT market research company in the region; and Content Matrix, USA which provides through its subsidiaries, custom publishing and content management services.

For Further information on company please visit [www.cybermedia.co.in](http://www.cybermedia.co.in)

### Forward Looking Statement

Certain statements in this document with words or phrases such as "will", "should", etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

***For any investor Relations queries please contact:***

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