



PRESS RELEASE

July 24, 2008.

QUARTER ENDED JUNE, 2008

CYBER MEDIA (INDIA) LTD. – INVESTOR RELEASE - Q1 FY' 09

Financial Highlights (Consolidated)

Q1 FY'09 Vs Q1 FY'08 – YoY

		Amount in Rs. Million		
		Quarter Ended		Year Ended
		30.06.08	30.06.07	31.03.08
		Unaudited	Unaudited	Audited
1	Total Income	330.79	231.31	1,130.07
	Net Sales / Income from Operations	329.32	228.93	1,119.82
	Other Income	1.47	2.38	10.25
2	Total Expenditure	298.12	197.16	990.05
	Cost of Sales / Operations / Raw Materials	163.64	111.07	540.42
	Employee Cost	87.14	54.39	298.14
	Other Expenses	47.34	31.70	151.49
3	EBITDA	32.67	34.15	140.02
4	Interest	11.75	5.85	29.35
5	Depreciation & Amortization	13.03	7.19	30.72
6	Profit Before Tax (PBT)	7.89	21.10	79.95

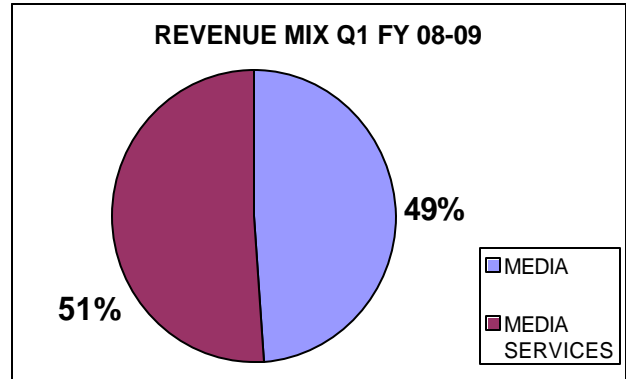
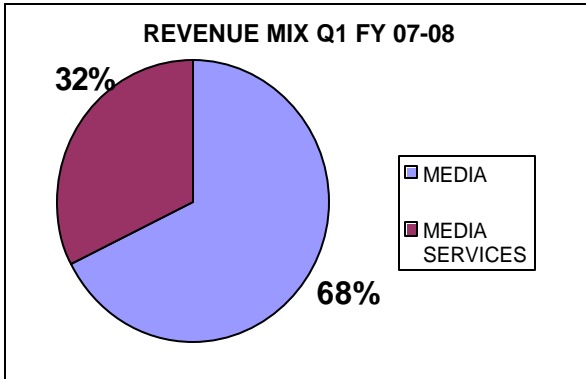
- Total Income up by 43% to Rs. 330.79 mn from Rs. 231.31 mn.
- Turnaround of media services business
 - Media Services share in revenue mix is at 51% as against 32%.
 - 121% growth in media services consequent to the acquisition of TDA Group in USA
 - EBITDA is positive at Rs. 12.35 mn against a negative of Rs. 0.88 mn
- EBITDA lower by 4% to Rs. 32.67 mn from Rs. 34.15 mn due to
 - Increase in prices of paper
 - Initial establishment expenses of newly acquired business
- PBT lower due to
 - Increase in interest expenses due to hardening of interest rates and loans taken for acquisition.
 - Increase in depreciation and amortization

Business Highlights

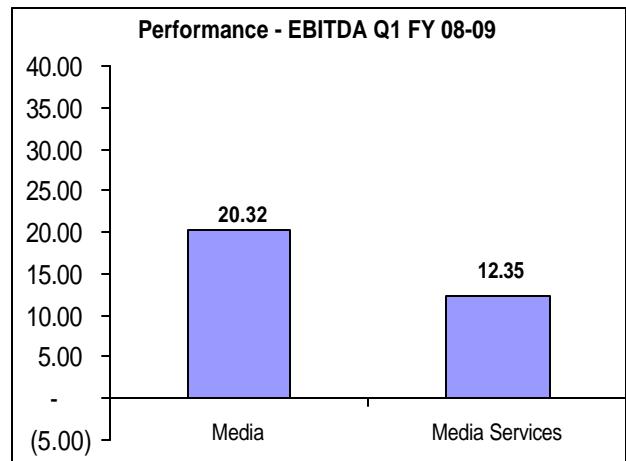
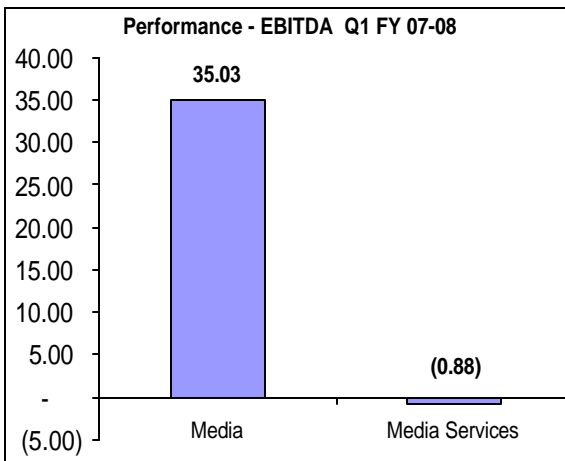
- CyberMedia has entered into an agreement with MIT's Technology Review, Inc., for launch of Indian editions of the EmTech (Emerging Technologies) Conference and the award-winning magazine *Technology Review*.
- CyberMedia acquired the stake of its JV partner in the entity UBM-CyberMedia LLC. This company owns the Global Services brand (print, online, events) serving the outsourcing community.

Segment Analysis – Q1 FY 08-09 Vs. Q1 FY 07-08

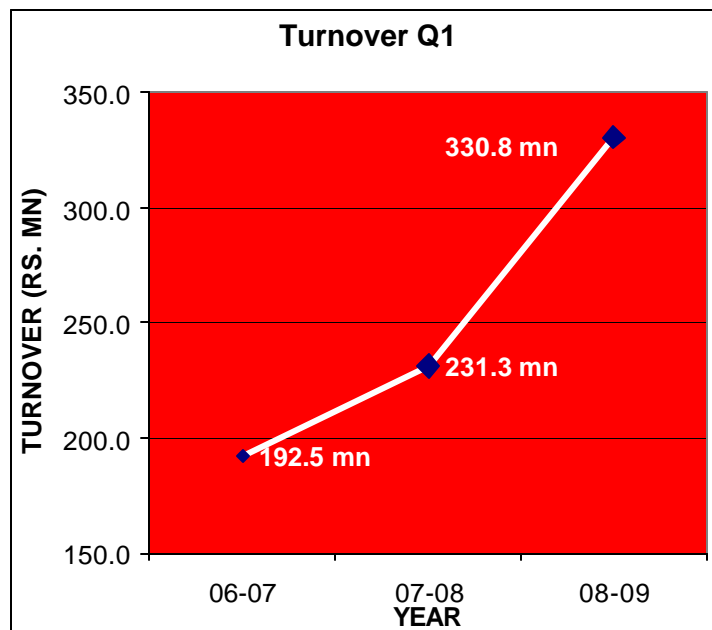
Changing Revenue Mix



Improved Performance of Media Services



Q1 Revenue (Three Years Comparison)



About CyberMedia (India) Ltd.

CyberMedia is the largest specialty media house in South Asia and amongst India's top five magazine publishers.

With 15 publications, 12 websites, over 100 events and two weekly TV programs, it reaches out to a community of over 1.5 million people. Its brands have consistently been leading in their respective domains. They cover InfoTech (Dataquest, PCQuest, ciol.com), outsourcing (Global Services), telecom (Voice&Data), consumer electronics (Living Digital), biotech (BioSpectrum), entrepreneurship (Dare) and legal (Halsbury's Law).

Its Media Services include IDC India, the leading IT and telecom research company in the region; custom publishing (TDA Group LLC) and content management services (Publication Services Inc.).

For Further information on company please visit www.cybermedia.co.in

Forward Looking Statement

Certain statements in this document with words or phrases such as “will”, “should”, etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

For any investor Relations queries please contact:

Shilpi Gupta
CyberMedia (India) Limited
Email: ShilpiG@CyberMedia.co.in
Tel. No. +91 124 4031234