



INVESTOR RELEASE
QUARTER / YEAR ENDED MARCH 2008

June 24, 2008

FINANCIAL HIGHLIGHTS (CONSOLIDATED)

12 Months FY'08 vs. 12 Months FY'07 - YoY

- CyberMedia crosses Rs. 1 billion mark.
- Total income up to Rs. 1130.1 mn from Rs. 970.7 mn driven by strong growth of 59% in media services.
- EBITDA down to Rs 140.0 mn from Rs 145.2 mn due to one time adjustments on account of Accounting Standard-15 on employee benefits; and the adverse impact of depreciation of the dollar vis-à-vis the Rupee. But for these, EBITDA would have been over Rs 175 mn.
- Owing to the above and the increase in financial charges due to additional funding for acquisitions and new projects; hardening of interest rates; and an extraordinary expense item of Rs. 14.5 mn consequent to revaluation of work-in-progress/ inventories in one of the Company's foreign subsidiary, the net profit is lower to Rs 38.8 mn from Rs 66.6 mn.
- Turnaround of media services as PBIT up to Rs. 37.17 mn from Rs. (-) 10.18 mn.

Q4/ FY'08 vs. Q4/FY'07 - YoY

- Total income up to Rs. 279.6 mn from Rs. 234.6 mn driven by strong growth of 28% in media services.
- EBITDA lower from 30.6 mn to 8.2 mn and net down from 16.1 mn to -7.7mn due to the impact of the above adjustments.

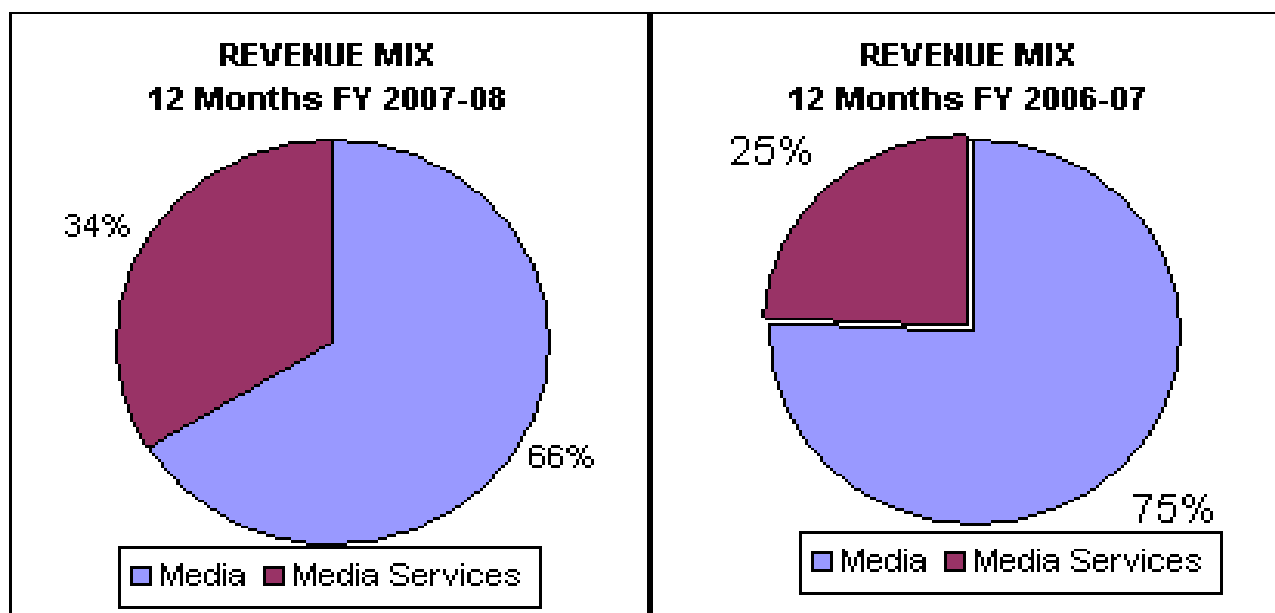
OPERATIONAL AND OTHER HIGHLIGHTS FOR FY '08

- Acquisition of assets of TDA Group, USA in March 2008 which will result in strong entry in the global custom publishing business.
- Setting-up infrastructure at Noida creating additional capacity for the media services business.
- Launch of a new media property DARE aimed at Entrepreneurship.
- Tie-up with Lexis/Nexis for launch of media property - Halsbury's Law.

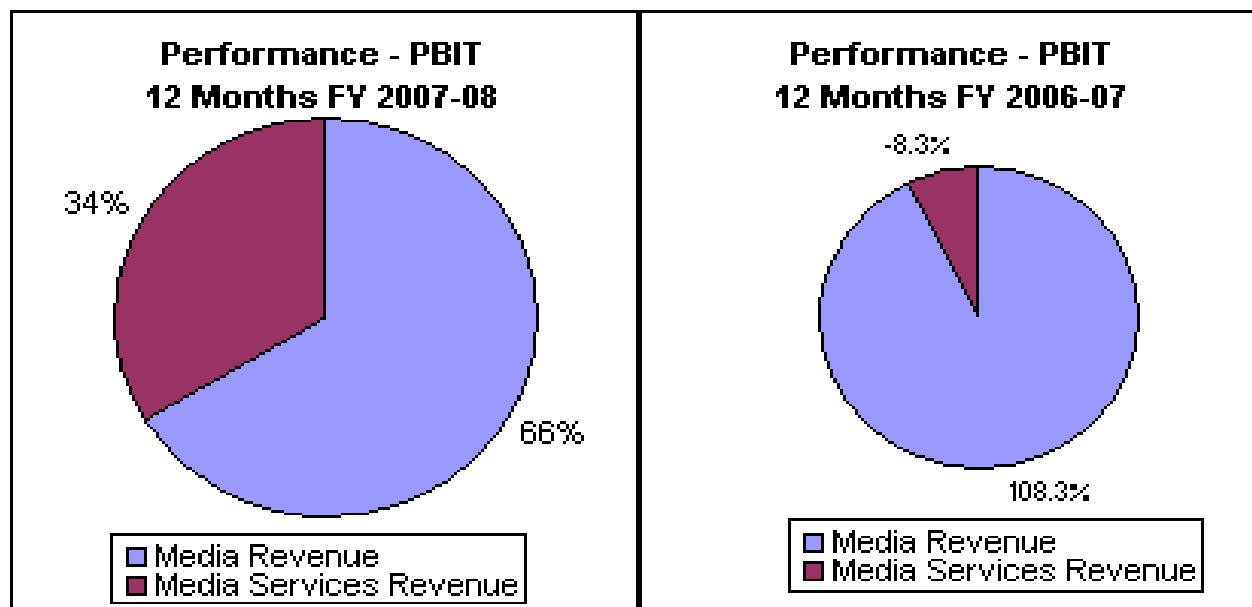
CYBERMEDIA (INDIA) LTD. – INVESTOR RELEASE – FY'08

SEGMENT ANALYSIS – 12 Month FY 2007-08 vs. 12 Month FY 2006-07

Changing Revenue Mix



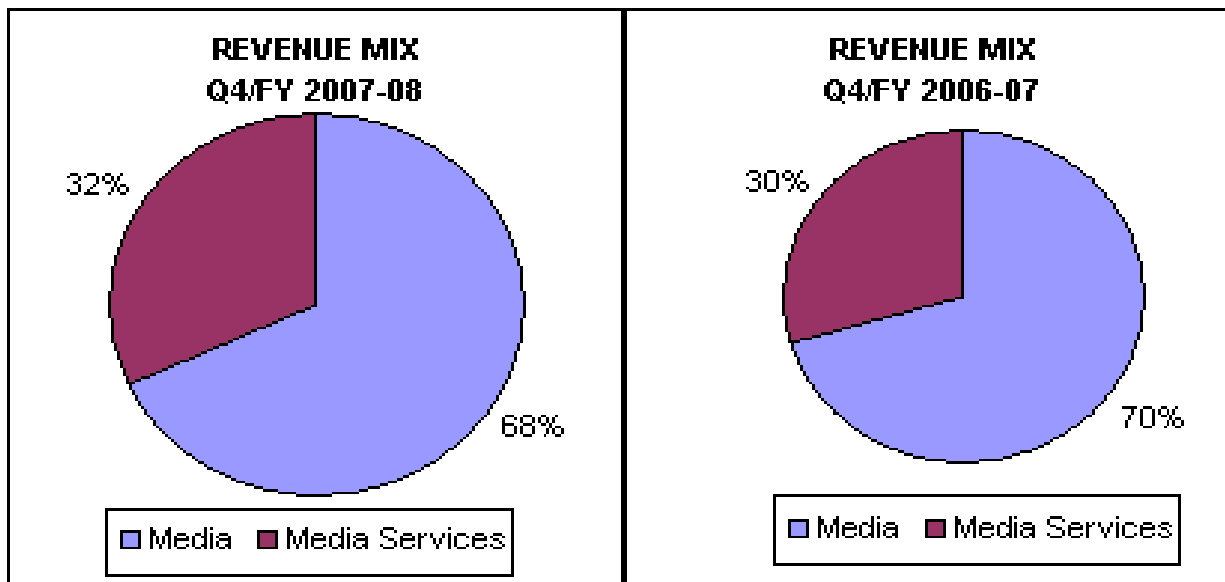
Improved Performance of Media Services



CYBERMEDIA (INDIA) LTD. – INVESTOR RELEASE – FY'08

SEGMENT ANALYSIS – Q4/ FY 2007-08 vs. Q4 / FY 2006-07

Changing Revenue Mix



CYBERMEDIA (INDIA) LTD. – INVESTOR RELEASE – FY'08

ANNUAL ANALYSIS

(Based on Consolidated Financials)

Income Statement

(Amount in Rs. mn)

Particulars	FY'07	FY'08	Chg YoY
Total Income	970.7	1130.1	16.4%
Net Sales	955.9	1119.8	17.1%
Other Operational Income	14.8	10.3	-30.7%
Less Operating Expenses	825.5	990.1	19.9%
Direct Cost	493.7	540.4	9.5%
Staff Cost	201.9	298.1	47.7%
Other Expenses	130.0	151.5	16.5%
EBITDA	145.2	140.0	-3.6%
Less : Financial Charges	18.7	29.4	57.0%
Less : Depreciation & Amortization	22.2	30.7	38.4%
PBT	104.3	79.9	-23.3%
Less Tax (including deferred and FBT)	37.1	25.5	-31.2%
PAT	67.2	54.4	-19.0%
Extra-Ordinary Item	0.00	14.5	
Minority Interest	0.7	1.1	50.5%
Net Profit after Extra-Ordinary Item & Minority Interest	66.6	38.8	-41.7%
EPS – Basic	6.72	5.44	-18.30%

Key Ratios (%)	FY'07	FY'08
EBIDTA Margin	15.0%	12.4%
PAT Margin (before extra-ordinary item)	6.9%	4.8%
PBT Margin	10.7%	7.1%
Direct Expenses / Total Income	50.9%	47.8%
Staff Cost/Total Income	20.8%	26.4%
Total Operating Expenses / Total Income	85.0%	87.6%

CYBERMEDIA (INDIA) LTD. – INVESTOR RELEASE – FY'08

QUARTERLY ANALYSIS

(Based on Consolidated Financials)

Income Statement

(Amount in Rs. mn)

Particulars	JFM'07	JFM'08	Chg YoY
Total Income	234.6	279.6	19.2%
Net Sales	225.7	281.7	24.8%
Other Operational Income	8.9	-2.02	-122.7%
Less Operating Expenses	204.0	271.4	33.0%
Direct Cost	143.8	147.2	2.4%
Staff Cost	55.3	87.2	57.7%
Other Expenses	4.8	37.0	670.8%
EBITDA	30.6	8.2	-73.2%
Less : Financial Charges	8.7	8.5	-2.3%
Less : Depreciation & Amortization	4.8	7.7	60.4%
PBT	17.2	-7.9	-145.9%
Less Tax (including deferred and FBT)	0.5	-0.6	-220.0%
PAT	16.7	-7.3	-143.7%
Extra-Ordinary Items	0.0	0.0	
Minority Interest	0.6	0.4	-33.3%
Net Profit after Extra-Ordinary Item & Minority Interest	16.1	-7.7	-147.8%
EPS – Basic	1.7	-0.7	-143.8%

Key Ratios (%)	JFM'07	JFM'08
EBIDTA Margin	13.1%	2.9%
PAT Margin (\Before Extra Ordinary Item)	7.1%	-2.3%
PBT Margin	7.3%	-2.8%
Direct Expenses / Total Income	61.3%	52.6%
Staff Cost/Total Income	23.6%	31.2%
Total Operating Expenses / Total Income	86.9%	97.1%

CYBERMEDIA (INDIA) LTD. – INVESTOR RELEASE – FY'08

About CyberMedia (India) Ltd.

CyberMedia is South Asia's first and largest specialty media house with:

- Fifteen publications (including Dataquest, Dare, Bio-Spectrum and PCQuest) in the infotech, telecom, entrepreneurship, consumer electronics and biotech areas
- An end-to-end Media value chain including the internet (www.ciol.com), events and television
- Media Services include market research (IDC India), job board (CyberMedia Career), content outsourcing and multimedia

CyberMedia's products reach out to 1.2mn readers and 0.7mn online community. Its publications are leaders in their respective categories.

For further information on company please visit www.cybermedia.co.in

Forward Looking Statement

Certain statements in this document with words or phrases such as "will", "should", etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward-looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forwardlooking statements that may be made from time to time by or on behalf of the company.

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