

CYBER MEDIA



INVESTOR RELEASE

July 25, 2006

QUARTER ENDED JUNE 2006

 **Four-S Services**
Strategies and Services for Stakeholder Success

CyberMedia records 23% YoY increase in net profit for Q1 2006-07

- Total Income up by 25% YoY
- EBITDA up by 26% YoY

Financial Highlights (Consolidated)

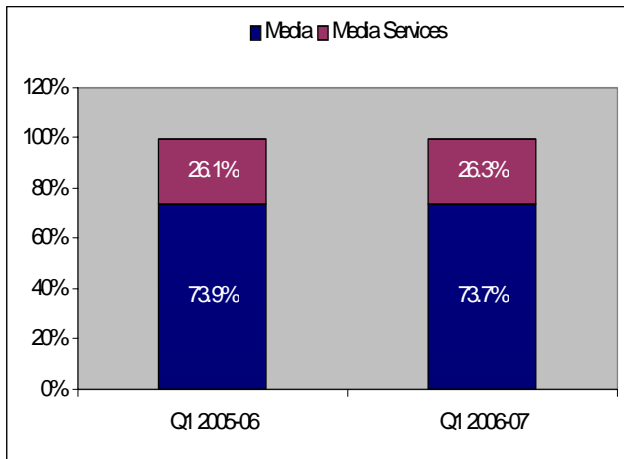
- **Gross Income up by 25%YoY to Rs 192.5 mn** compared to **Rs 154.5 mn in Q1 2005-06**.
 - ✓ Revenues from publishing business up by 13.7% YoY to Rs 117.41 mn due to higher value ad realization and growth in ad pages.
 - ✓ Revenues from research business up by 20.1% YoY to Rs 32.1 mn due to boost in research demand led by growth in IT and Telecom sector in India
 - ✓ Revenue from online business up by 47% YoY to Rs 14.8 mn due to improvement in unique visitors and page views.
- **EBITDA increased by 26% YoY** to Rs 27.5 mn from Rs 21.9 mn in Q1 2005-06.
- **EBITDA margins up to 14.3%** after absorbing operating losses in new businesses
 - ✓ Rs 3.3 mn in job board business
 - ✓ Rs 4.7 mn in Content Services business
- **Net Profit up by 23% to Rs 12.6 mn from Rs 10.3 mn in Q1 2005-06 due to higher sales.**

Operational Highlights

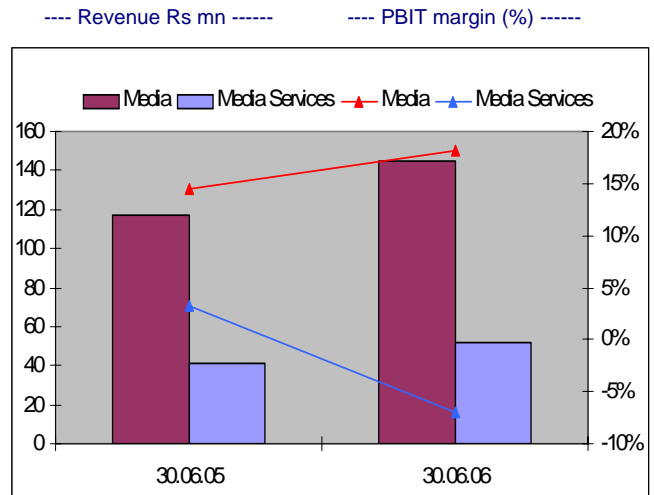
- **Global Services achieves 25,000 opt-in subscribers.**
- **CyberMedia Services achieves 70% YoY top line growth.**
- **CyberMedia Dice campaign launched for brand awareness to garner more profiles.**
- **Living Digital relaunched with a new look targeted at 20-40 year old upwardly mobile gadget savvy men.**

Segment Analysis

Revenue Mix



Segment-wise Performance



- Media Segment:** Revenues up by 24% YoY to Rs 144.9 mn from Rs 116.9 mn due to higher value ad realization and buoyancy in advertisement spends for publishing and online businesses. PBIT margins increased to 18.1% from 14.4% in Q1 2005-06 driven by growth from mature business streams.
- Media Services Segment:** Revenues up by 25.1% YoY to Rs 51.6 mn from Rs 41.3 mn in Q1 2005-06 due to growth in research business and better performance of BPO business. The segment has witnessed negative PBIT margins due to the continuation of investment phase of content services and job board business.

Financials – Quarter ended June'06

Profit and Loss Statement (Consolidated)

Amount in Rs Mn

Particulars	AMJ'05	JFM'06	AMJ'06	Chg YoY
Total Income	154.5	218.8	192.5	25%
Net Sales	150.3	215.9	190.8	27%
Other Operational Income	4.2	2.9	1.8	-58%
Less Operating Expenses	132.6	192.9	165.0	24%
Direct cost	73.2	117.8	85.9	17%
Staff Cost	36.9	45.7	50.1	36%
Other Expenses	22.5	29.4	28.9	28%
EBITDA	21.9	26.0	27.5	26%
Less Financial Charges	2.5	4.7	3.5	41%
Less Depreciation	3.7	6.4	4.9	31%
PBT	15.7	14.9	19.1	22%
Less Tax (including deferred and FBT)	5.4	2.9	6.3	18%
PAT	10.3	12.0	12.8	24%
Share of Profit from Associate Companies	0.0	0.4	-	-
Minority Interest	(0.1)	(0.1)	(0.2)	-
Net Profit	10.3	12.3	12.6	23%
EPS	1.0	1.2	1.3	24%

Key ratios %

Key Ratios (%)	AMJ'05	JFM'06	AMJ'06
EBIDTA Margins	14.2%	11.9%	14.3%
PAT Margins	6.7%	5.5%	6.6%
PBT Margins	10.1%	6.8%	9.9%
Direct Expense/Net Sales	47.4%	53.8%	44.6%
Staff Cost/Net Sales	23.9%	20.9%	26.0%
Total Operating Expenses/Net Sales	85.8%	88.1%	85.7%

About CyberMedia (India) Ltd.

CyberMedia is South Asia's first and largest specialty media house with:

- Twelve publications (including Dataquest and PCQuest) in the infotech, telecom, consumer electronics and biotech areas
- An end-to-end Media value chain including the internet (www.ciol.com), events and television
- Media Services include market research (IDC India), job board (CyberMedia Dice), content outsourcing, multimedia, and media education

CyberMedia's products reach out to 1.2mn readers and 0.7mn online community. Its publications are leaders in their respective categories.

For further information on company please visit www.cybermedia.co.in

About Four-S Services Pvt. Ltd.

Four-S Services provides customized business and financial research to organizations across the globe. The company also provides Investor Relations consulting to corporates based on in-depth sectoral and company research. The company has an impressive client profile and a team of experienced analysts covering the key sectors including Finance & Banking, IT & Telecom, Retail, Media & Entertainment, Pharmaceuticals, Infrastructure and Manufacturing amongst others. For further information on the company please visit www.four-s.com

Forward Looking Statement

Certain statements in this document with words or phrases such as “will”, “should”, etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

For any investor Relations queries please contact:



Gautam Mukherjee

gautamm@cybermedia.co.in

Corporate Office
 Cyber House
 B-35, Institutional Area,
 Sector 32, Gurgaon
 122001
 Tel No. +91 124 2384816

Puneet Jain

puneet@four-s.com
 +91 9810027640



Corporate Office

409, Meghdoot,
 Nehru Place,
 New Delhi - 110019
 Tel. no:+91 11 4180 8168

Satyendra Shukla

satyendra@four-s.com
 +91 9810246711