

PRESS RELEASE

New Delhi, October 26, 2005

CyberMedia records 51% YoY increase in net profit in Q2 2005-06

- Total Income up by 26%YoY
- Operating margins increase to 17.4%

I am happy to inform you that it has been another successful quarter for CyberMedia. Our strategy of focusing on high growth, high margin businesses has started giving positive results with operating margins improving to 17.4%. Also I would like to mention that our pioneering effort for globalizing the print media is progressing well, and both our new projects – Global Outsourcing and BioSpectrum, Asian Edition will be launched before schedule

Pradeep Gupta
Managing Director



Financial Highlights (Consolidated)

- **Gross Income up by 26% YoY to Rs 212.75 mn** compared to **Rs 168.67 mn** in Q2 2004-05
 - ✓ Revenues from publishing business up by 40% YoY to Rs 140.82 mn
 - ✓ Revenues from research business up by 56% YoY to Rs 39.9 mn
 - ✓ Revenue from online business up by 72% YoY to Rs 16.28 mn
- **Operating profit (EBITDA) increased by 36% YoY** to Rs 36.39 mn from Rs 26.74 mn in Q2 2004-05
- **Operating profit margin (EBITDA margin) increased to 17.4%** from **16.0%** in Q2 2004-05 due to:
 - ✓ Benefits from economies of scale
 - ✓ Steady increase in advertisement rates
 - ✓ Lower contribution from low value added multimedia business
- **Net Profit up by 51% to Rs 19.94 mn from Rs 13.20 mn in Q2 2004-05** due to:
 - ✓ Higher sales and improved operating profit margin
 - ✓ Lower interest cost

Operational Highlights

- The company has formed in USA a 50:50 **joint venture 'CMP Cyber Media LLC'** with CMP Media LLC (part of UBM Group), the world leader in technology publications
 - ✓ JV is formed for publishing and marketing the "Global Outsourcing"- a publication for BPO sector
 - ✓ The 1st issue of "Global Outsourcing" is expected to be launched in January 2006
- The Company has received the permission to publish the Asian edition of **BioSpectrum** from the Media Development Authority of Singapore. **The inaugural issue is expected to be launched in January 2006**
- Multimedia & Events subsidiaries are shifting focus to higher margin business in a phased manner. These subsidiaries to be merged back into the holding company to create consolidated portfolio spanning print, digital and events
- Good enquiries from a number of foreign publishers for its 'Content BPO Business
- The company is enjoying a buoyant market with high ad-spends
 - ✓ Advertisement revenues from both Publication and Internet are steadily increasing

Financials - Quarterly

Profit and Loss Statement

Amount in Rs mn

Particulars	JAS'04	AMJ'05	JAS'05	YoY Growth	QoQ Growth
Total Income	168.67	151.64	212.75	26%	40%
Net Sales	167.26	150.33	208.93	25%	39%
Other Operational Income	1.41	1.31	3.82	171%	192%
Less Operating Expenses	141.93	132.62	176.36	24%	33%
(a) Direct Cost	94.67	77.17	112.50	19%	46%
(c) Staff Cost	23.97	36.93	37.45	56%	1%
(d) Other Expenditure	23.29	18.52	26.41	13%	43%
EBITDA	26.74	19.02	36.39	36%	91%
Less Interest & Finance Charges	3.07	2.49	2.35	-23%	-6%
Less Depreciation & Amortization	2.77	3.73	3.79	37%	2%
Add Other Income	-	2.85	-	0%	-100%
PBT	20.90	15.65	30.25	45%	93%
Tax (including deferred)	7.65	5.36	10.18	33%	90%
PAT	13.25	10.29	20.07	51%	95%
Share of Profit from Associate Companies	0.01	0.04	(0.02)	-300%	-150%
Minority Interest	(0.06)	(0.08)	(0.11)	83%	38%
Net Profit	13.20	10.25	19.94	51%	95%
EPS (Rs.)	1.85	1.02	2.01	9%	97%

Key ratios %

Key Ratios	JAS'04	AMJ'05	JAS'05
PAT Margins	7.9%	6.8%	9.6%
PBT Margins	12.5%	10.4%	14.5%
EBITDA Margins	16.0%	12.7%	17.4%
Direct Cost to Total income	56.1%	50.9%	52.9%
Staff Cost to Total Income	14.2%	24.4%	17.6%

About CyberMedia (India) Ltd.

CyberMedia is South Asia's first and largest specialty media house with:

- Eleven publications (including Dataquest and PCQuest) in the infotech, telecom, consumer electronics and biotech areas
- An end-to-end Media value chain including the internet (www.ciol.com), events and television
- Media Services include market research (IDC India), job board (CyberMedia Dice), content outsourcing, multimedia, and media education

CyberMedia's products reach out to 1.2mn readers and 0.7mn online community. Its publications are leaders in their respective categories.

For further information on company please visit www.cybermedia.co.in

Forward Looking Statement

Certain statements in this document with words or phrases such as “will”, “should”, etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

For any Public Relations queries please contact:**CYBER MEDIA****Pramiti Bhargava****pramitib@cybermedia.co.in**

Corporate Office
Cyber House
B-35, Institutional Area,
Sector 32, Gurgaon
122001
Tel No. +91 124 2384816