

PRESS RELEASE

New Delhi, July 26, 2005

CyberMedia records 47% YoY increase in net profit before non recurring income in Q1 2005-06

- Total Income up by 28% YoY
- Operating margins increase to 13%
- Net Profit (including non recurring income) up by 103%

I am happy to inform you that it has been another successful quarter for CyberMedia. Our strategy of focusing on high growth, high margin businesses has started giving positive results with operating margins improving to 13%. Also, the last quarter has seen us successfully commence our 'Content BPO' operations with initial manpower strength of around 90 professionals.



Pradeep Gupta
Managing Director

Financial Highlights (Consolidated)

- **Gross Income up by 28% YoY to Rs 151.64mn** compared to **Rs 118.38mn** in Q1 2004-05
 - ✓ Revenues from publishing business up by 42 YoY to Rs 103.25mn
 - ✓ Revenues from research business up by 51% YoY to Rs 26.70mn
 - ✓ Revenue from online business up by 83% YoY to Rs 10.06mn
- **Operating profit (EBITDA) increased by 49% YoY** to Rs 19.02mn from Rs 12.73mn in Q1-2004-05
- **Operating profit margin (EBITDA margin) increased to 13%** from **11%** in Q1 2004-05 due to:
 - ✓ Benefits from economies of scale
 - ✓ Strategy to gradually move from low margin businesses to higher margin businesses
- **Net profit from operations increased by 47%** to **Rs 7.40mn** from **Rs 5.05mn** in **Q1-2004-05**
- **Net Profit (including non recurring income) up by 103%** to **Rs 10.25mn** from **Rs 5.05mn** in **Q1-2004-05** due to :
 - ✓ Higher sales and improved operating profit margin
 - ✓ Other Income of Rs 2.85mn on account of sale of long term investments

Operational Highlights

- CyberMedia made a highly successful debut in the Indian bourses with listing of its share on 10th July 2005.
- The company **commenced operations of CyberMedia Dice Careers Limited**, a 49:51 joint venture with Dice Inc. USA, during the quarter
 - ✓ JV to target the growing online IT job-recruitment space in India
- Company commenced the **commercial operations of** its new **'Content BPO' business** under the brand name **'Cyber Media Services'** with effect **from June 1, 2005**
 - ✓ Began operations with 90 professionals in Gurgaon
 - ✓ In the process of setting up sales and marketing offices in Europe and US
- The company is finalizing an **alliance with a US publishing company** for the distribution of a new publication for the BPO sector - "Global Outsourcing"
- CyberMedia Events added clients such as **Governments of Punjab, Haryana and UT of Chandigarh.**

Financials - Quarterly

Profit and Loss Statement

Amount in Rs mn

	AMJ04	JFM05	AMJ05	YoY Growth	QoQ Growth
Total Income	118.38	161.99	151.64	28%	-6%
Net Sales	116.87	161.53	150.33	29%	-7%
Other Operational Income	1.51	0.46	1.31	-13%	185%
Less Operating Expenses	105.65	142.25	132.62	26%	-7%
Direct Costs	62.02	94.41	77.17	24%	-18%
Staff Cost	25.57	31.09	36.93	44%	19%
Other Expenses	18.06	16.75	18.52	3%	11%
EBITDA	12.73	19.74	19.02	49%	-4%
Less Financial Charges	2.57	3.45	2.49	-3%	-28%
Less Depreciation	2.48	1.51	3.73	50%	147%
Add Other Income	-	-	2.85		
PBT	7.68	14.78	15.65	104%	6%
Less Tax (including deferred and FBT)	2.59	3.77	5.36	107%	42%
PAT	5.09	11.01	10.29	102%	-7%
Share of Profit from Associate Companies	0.01	-	0.04	300%	
Minority Interest	(0.05)	(0.04)	(0.08)	60%	100%
Net Profit	5.05	10.97	10.25	103%	-7%
EPS	0.69	1.53	1.02	48%	-33%

Key ratios %

Ratios	AMJ04	JFM05	AMJ05
PAT Margin	4%	7%	7%
PBT Margin	6%	9%	10%
EBITDA Margin	11%	12%	13%
Direct Cost to Total Income	52%	58%	51%
Staff Cost to Total Income	22%	19%	24%

About CyberMedia (India) Ltd.

Established in 1982, CyberMedia (India) Ltd is a speciality media house with 10 publications in the infotech, telecom, consumer electronics and biotech areas; and an end-to-end media value chain including the Internet, events and television. The group's media services include market research, content outsourcing, multimedia, gaming and media education. CyberMedia's products reach out to 1.2mn readers and 0.7mn online community. Its publications such as DataQuest, PCQuest, Voice&Data, BioSpectrum, etc are leaders in their respective categories.

For further information on company please visit www.cybermedia.co.in

Forward Looking Statement

Certain statements in this document with words or phrases such as "will", "should", etc., and similar expressions or variation of these expressions or those concerning our future prospects are forward looking statements. Actual results may differ materially from those suggested by the forward looking statements due to a number of risks or uncertainties associated with the expectations. These risks and uncertainties include, but are not limited to, our ability to successfully implement our strategy and changes in government policies. The company may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the stock exchanges and our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

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